



Press release | Torino, 25 June 2021

JaguArt - The Italian Talent Road Show

Starting in June, the Italian Talent Road Show resumes with an intense calendar of events. The winners will present their research in the hosting galleries of each city, establishing a dialogue in a group show on tour in Italy that will conclude at Artissima, after the announcement of the winner.

Artissima – International Fair of Contemporary Art and **Jaguar** are back at centre stage with the restart of **JaguArt - The Italian Talent Road Show**, the voyage in pursuit of young talents that began in 2019 thanks to the dialogue between **Artissima** and **Jaguar Land Rover**, based on a shared desire to support emerging art and to trigger fertile long-term synergies of collaboration.

10 Italian cities, 10 Jaguar dealerships, 10 contemporary art galleries, 10 fine arts academies, 10 artists are the protagonists of this travel around Italy that continues to present new initiatives to support the selected emerging artists.

JaguArt will culminate with the announcement of the absolute winner during the course of the 28th edition of Artissima (5-7 November 2021), the final stop of this voyage that began with the selection of 10 artists, one for each stop, and the activation of a programme of special encounters in the hosting galleries and Jaguar dealerships all over Italy.

The 10 winners and finalists of JaguArt are: **Matteo Pizzolante**, winner of the first appointment in Milan, **Luca Arboccò** – Turin, **Francesco Tagliavia** – Catania, **Camilla Gurgone** – Rome, **Boris Contarin** – Venice, **Stefano Giuri** – Florence, **Marco-Augusto Basso** – Genoa, **Teresa Gargiulo** – Naples, **Camilla Riscassi** – Bologna, and **Federica Francesconi** – Brescia.

After the hiatus imposed by the pandemic, and the events held in Milano and Torino in 2019 and 2020, JaguArt resumes with **8 appointments in galleries, from 25 June to 22 July**. These encounters (exhibitions, talks or performances) have been organized to give each finalist, as the winner of a single stop, the possibility of taking advantage of the great opportunity provided by the project, namely a dialogue with a gallery able to represent the artist on the art market.

On 25 June **Boris Contarin** will be in Venice at marina bastianello gallery.

On 29 June **Marco-Augusto Basso** will be in Genoa at Pinksummer.

On 30 June **Teresa Gargiulo** will be in Naples at Galleria Tiziana Di Caro.

On 6 July **Camilla Gurgone** will be in Rome at Monitor.

On 8 July **Francesco Tagliavia** will be in Catania at Galleria Massimoligreggi.

On 13 July **Stefano Giuri** will be in Florence at Frittelli Arte Contemporanea.

On 15 July **Federica Francesconi** will be in Brescia at Galleria Apalazzo.

And, finally, on 22 July **Camilla Riscassi** will be in Bologna at Galleria Enrico Astuni.

From September, a group show of the 10 finalists will tour Italy, making stops at the **Jaguar Land Rover dealerships** in Roma, Genova, Napoli, Bologna and Brescia, and then arriving at Artissima for presentation to the fair's audience.

The group show, curated by Artissima, will address the theme **Sustainable revolution** with the aim of showing works that underscore the revolutionary role of art in the activation of unexpected relationships, probing into and beyond established mechanisms and processes.

A sustainable revolution that matches and reveals the constant path of innovation taken by Jaguar in recent years, to promote increasingly sustainable and green mobility in the future. In certain moments, this evolution has led to a true revolution, as in the case of the launch of the I-Pace, the first 100% electric luxury SUV in the world.

Those who visit the dealerships to discover the exhibition of the finalists will be able to vote for their favourite artist. The voting will conclude at Artissima during the days of the fair, where the **winner of JaguArt** will be offered the possibility of organizing a solo show – from 8 December 2021 – in the spaces of **Skyway Monte Bianco**, Europe's "highest gallery".

Ilaria Bonacossa, Director of Artissima, comments:

"After these difficult months of nearly precluded access to exhibitions and contemporary art, I am proud of the restart of JaguArt, a project created together with Jaguar Land Rover to support young talents, offering them an opportunity for entry in the art world thanks to collaboration with the most interesting Italian galleries. Together with Jaguar Land Rover, Artissima wagers on young Italian talents as a way of looking to the creative future of our country".

Daniele Maver, President of Jaguar Land Rover Italia, says:

"To be able to talk about JaguArt today, after this incredible period that has had a painful impact on our present, represents one of the many positive signals of a country, Italy, that wants to proudly get back on its feet, by narrating the beauty of art and culture in general. For this reason, I am even prouder of this partnership with Artissima that has given rise to the JaguArt project, which enables us to make a concrete contribution to the discovery of new art talents, offering them a valid opportunity.

"In particular, the theme selected this year for the JaguArt group show, 'Sustainable revolution', aptly expresses the values of the brand, because it reflects certain factors that have always been crucial for Jaguar Land Rover: sustainability and respect for the environment, bearing witness to an authentic commitment to projects of research and development that can make a contribution to improve the future and the quality of life of all of us".

JaguArt, while looking towards the future, sets the objective of underscoring the link between tradition and innovation as a central issue of our time. The dialogue between past and future forms the basis of the strategy of Jaguar Land Rover and of art in relation to contemporary society and its narration. A fundamental factor in the educational approach taken by any art school, teaching contemporary artists about the works of the great masters.

Artissima // It is the first international contemporary art fair in Italy and ranks among the best ten fairs in the world thanks to its identity and history, attention to research, curatorial dimension and talent scouting.

The artistic direction, the deep knowledge of the evolution of the art market, the organizational and strategic capacity as well as the promotional strength, have amplified over the years the perception of Artissima as a brand capable of producing successful projects together with its partners. For several editions, the fair has been supporting and guiding sponsor enterprises in the design of special projects oriented towards “storytelling” to amplify their media coverage and support the partner in their positioning.

The organization of Artissima is curated by Artissima srl, a company of the Fondazione Torino Musei, established in 2008 to manage the artistic and commercial relations of the fair. The Artissima brand belongs to the Piedmont Region, the Metropolitan City of Turin and the City of Turin. www.artissima.it

Jaguar // Since 1935 Jaguar has produced incredibly fascinating luxury motorcars, with the objective of making the lives of their owners more extraordinary than ever before. The present family of Jaguar products includes the XE and XF saloons, the XF Sportbrake, the sporty F-TYPE, the high-performance SUV F-PACE, the E-PACE compact SUV, and the exceptional entirely electric SUV. Starting in 2025, Jaguar will become a totally electric modern luxury brand, with an updated range of products of extraordinary beauty, featuring captivating design and pioneering technologies of the next generation. The voyage towards electrification has already begun thanks to a series of mild hybrid, plug-in hybrid and electric models now available for purchase.

The Jaguar brand continues to conserve its prestige intact, and over the years it has reinforced its identity thanks to a path of evolution guided by innovation, by at times revolutionary choices, extreme attention to detail, constant pursuit of beauty and perfection. In this voyage, Jaguar continues to move in a dynamic way through various contexts, towards new trends and pathways, also in synergy with the most contemporary artistic expressions. www.jaguar.it

ARTISSIMA – International Fair of Contemporary Art

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Oval, Lingotto Fiere Torino

4 November 2021 | preview

5–7 November 2021 | public opening

Artissima XYZ

1–3 November 2021 | preview

4–9 November 2021 | online

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THE HISTORY OF THE PROJECT

The first two stops of *JaguArt* took place in December 2019 in **Milan** and in January 2020 in **Turin**. The *lockdown* and the Covid-19 emergency forced the project to a long stop, but September and October saw it restart in physical mode in **Catania, Venice** and **Florence**, and in virtual mode in **Rome, Genoa, Naples, Bologna** and **Brescia**. A call addressed to the public and private academies of each of these cities was issued starting from July 2020, aimed at inviting young local artists to send the presentation portfolio of their work and research. Artissima then selected five artists for each stage.

The project includes two events **in each city**: the first to determine the winner among five competing talents through a **jury** composed of **Ilaria Bonacossa**, director of Artissima, a **collector** and a **representative of the gallery chosen by Artissima as godmother**; the second moment foresees the hospitality of the winning artist by the patron gallery of the city for a presentation of his research.

The first stop was on **12 December 2019 in Milan** at the **Lario Mi Auto** Jaguar dealership. The jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Francesco Jodice**, artist, and **Lodovica Busuri Rici**, Director of **Vistamarestudio** gallery, selected the winning artist **Matteo Pizzolante** (born in 1989, a graduate of the **Brera Academy of Fine Arts in Milan**), with the sculpture *Silent Sun*, “for the ability to suggest abstract worlds through the representation of intimate aspects of living, and the capacity to combine his own artistic vision with techniques from the world of design and architecture, to convey an imaginary of forceful narrative power”. Besides Pizzolante, the young artists involved in this first stop were: **Andrea Bocca, Federico Cantale, Gaia De Megni, and Cecilia Di Bonaventura**. Works by the winning artist were then shown on 15 January 2020 at the participating gallery, Vistamarestudio.

The second stop was on **28 January 2020 in Turin** at the **BiAuto Club** Jaguar dealership. The jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Gaspere Luigi Marccone**, curator, and **Daide Mazzoleni**, Director of **Mazzoleni gallery**—chose **Luca Arboccò** as the winner (born in 1992, he studied painting at the **Accademia Albertina di Belle Arti in Turin**), with the work *Three Channels (Trompe l’Oeil)*, “for the pictorial character of his work, which through the chromatic breakdown of light and the suspension between two and three dimensions opens up dreamy and digital horizons. Presenting a piece that blends painting and printing, the artist opens up reflections on limits and the possibilities of the language of painting in the creation of contemporary images”. Besides Arboccò, the young talents taking part in this second stop were: **Silvia Cioni, Qipeng Deng, Fe Mitikafe, and Alice Visentin**. A special mention was awarded to the artist Fe Mitikafe. Works by the winning artist were shown on 11 February 2020 at the participating gallery Mazzoleni.

The third stop was on **24 September 2020 in Catania** at the **#FOTIAUTO** by Misterbianco Jaguar dealership. The jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Salvatore Lacagnina**, curator, **Massimo Ligreggi**, Director of **massimoligreggi** gallery, and **Paolo Brodbeck**, collector—selected the winning artist **Francesco Tagliavia** (born in 1992, he studied New Technologies for Art at the **Academy of Fine Arts in Catania** and Fashion and Textile Design at **Naba in Milan**) with the work *After Party Carnival Floats Triptych*, “for the work’s capacity to grasp and narrate the flow of time in Sicily: an anomalous time in which we have the sensation of always being out of synchrony. The theme of the Carnival is perceptible behind the scenes, narrated with the tenuous tones of an unexpected ‘Comic Melancholy’”. Besides Tagliavia, the young talents involved in this third stop were: **Fabrice Bernasconi Borzi, Andrea Cacciola, Antonia Labozzetta, and Ivan Terranova**.

On the occasion of the fourth virtual stop on **28 September 2020**, associated to the dealership **Englandstar** in **Rome**, the jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Ilaria Gianni**, curator, and **Paola Capata**, Director of the **Monitor** gallery—selected the winning artist **Camilla Gurgone** (born in 1997, she studied at **RUFA, Rome University of Fine Art**) with the work *Tachilalia*, “for the very ironic, pop character of the work, with its ability to reveal and play with obvious, familiar forms from everyday life, giving them new energy and poetic meaning”. Besides Gurgone, the young artists taking part in this fourth stop were: **Chiara Fantaccione, Aura Monsalves, Cinzia Olanda and Guendalina Urbani**.

The fifth stop was on **1 October 2020 in Venice** at the **Autoserenisima** Jaguar dealership. The jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Alberto Tadiello**, artist, **Marina Bastianello**,

Director of the **Marina Bastianello gallery**, and **Cristiano Soave**, collector—chose **Boris Contarin** as the winner (born in 1992, he studied Visual Arts at the **IUAV University in Venice**) with the work *Due*, “for the ability to bring both conceptual and formal aspects into the work. Sculpture as space that opens to reflections on the idea of the monument and conservation of art, in a fascinating project”. Besides Contarin, the young talents involved in this fifth stop were: **Giulia Furlan**, **Alessandro Manfrin**, **Noa Merlini**, **Caterina Morigi**.

The sixth stop was on **7 October 2020 in Florence** at the **International Motors** Jaguar dealership. The jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Simone Frittelli**, Director of the **Frittelli gallery**, and **Federico Bartolini**, collector—selected the winning artist **Stefano Giuri** (born in 1991, graduated in painting and sculpture at the **Academy of Fine Arts in Florence**) with the work *Sono palloso, politico e statuario*, “for the social engagement of the work, an ironic self-portrait of the artist that prompts reflections on the relationships between collective space and individual memory, transformed by the irreverent tone of the title”. Besides Giuri, the young talents involved in this sixth stop were: **Matteo Coluccia**, **Davide D’Amelio**, **Duccio Franceschi**, and **Mozzarella Light**; the latter received a special mention.

On the occasion of the seventh virtual stop on **12 October 2020**, associated to the dealership **Queen Land** in **Genoa**, the jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Cesare Viel**, artist, **Simona Barbera**, teacher, **Antonella Berruti** and **Francesca Pennone**, Directors of the **pinksummer gallery**, and **Andrea Fustinoni**, collector—selected the winning artist **Marco-Augusto Basso** (born in 1995, he is currently attending the **Niccolò Paganini Conservatory** and the **Royal Academy of Art of Den Haag**) with the work *piccolo teatrino amoroso*, “for the work’s ability to reflect on concepts of fragmentation and fragility of the body, making its ambiguities become poetic. The artist, through the use of different objects and materials, transfigures the precarious character of the sculptural form into heroic vitalism”. Besides Basso, the young talents involved in this seventh stop were: **Aleksandra Ewa Novak**, **Aurora Persico** and **Martina Chiarini**, **Federico Zurani**, and **Franco Ferrari**.

On the occasion of the eighth virtual stop on **15 October 2020**, associated to the dealership **Autorally** in **Naples**, the jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Tiziana Di Caro**, Director of the **Tiziana Di Caro gallery**, and **Fabio Agovino**, collector—selected the winning artist **Teresa Gargiulo** (born in 1996, now in the two-year specialization programme in painting at the **Academy of Fine Arts in Naples**) with the work *Grafemi per le mani, fonemi per le orecchie*, “for the minimal and poetic character of the work, capable of investigating the structure of language and phonetics as expressions and tools of knowledge and relation”. Besides Gargiulo, the young talents involved in this eighth stop were: **Dafne y Selene**, **DAMP**, **Daniela D’Amore** and **Veronica Bisesti**.

On the occasion of the ninth virtual stop on **22 October 2020**, associated to the dealership **Bologna Motori** in **Bologna**, the jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Enrico Astuni**, Director of the **Enrico Astuni gallery**, **Luca Pozzi**, artist, and **Marco Ghigi**, collector—selected the winning artist **Camilla Riscassi** (born in 1993, she studied at the **Academy of Fine Arts in Bologna**) with the work *Dall’alto nel profondo*, “for the narrative impact of the photographic medium, triggered by the overlaying of a multitude of transparent images, which through the amalgamation of colours and subjects reveal the inner dialogue between human beings and their surroundings”. Besides Riscassi, the young talents taking part in this ninth stop were: **Daniele Di Girolamo**, **Mihály Mör Kovács**, **Matteo Messori** and **Giulia Poppi**.

On the occasion of the tenth virtual stop on **27 October 2020**, associated to the dealership **Brescia Motori** in **Brescia**, the jury—composed of **Ilaria Bonacossa**, Director of Artissima, **Chiara Rusconi**, Director of the **Apalazzo gallery**, and **Luca Bombassei**—selected the winning artist **Federica Francesconi** (born in 1994 in Brescia, she studied at the **Academy of Fine Arts in Venezia**) with the work *Untitled*, “for the minimal poetics of the work, an exploration of absence and emptiness, which through lights and shadows evokes reality and transforms emotional and physical perception”. Besides Francesconi, the young talents involved in this tenth stop were: **Alice Faloretti**, **Manuel Fois**, **Duccio Guarnieri** and **Giovanni Rossi**.