



## ARTISSIMA 2022 29<sup>th</sup> Edition

Luigi Fassi announces the dates and theme of the upcoming iteration of Artissima  
Applications to take part in the fair open online today.

**Artissima 2022**  
**Oval, Lingotto Fiere Torino**  
**3 November 2022** | preview  
**4–6 November 2022** | open to the public

*Torino, 7 March 2022* – The 29th edition of Artissima will open on Thursday 3 November 2022 at the Oval Lingotto in Torino, welcoming the public from Friday 4 to Sunday 6 November, led for the first time by **Luigi Fassi**, appointed as Director of the Fair on 1 February for a three-year term.

Just a few weeks after his appointment, Luigi Fassi has already laid the groundwork for an event in line with the established curatorial identity of the fair, once again responding effectively and promptly to the continuing transformations of our time. The **29<sup>th</sup> edition** of Artissima will offer specific initiatives, confirming its unique position on the **European cultural scene** and its ability to attract the most interesting galleries, artists, collectors and curators on an international level, with the promise – always kept – of an **experimental, cutting-edge event**.

The theme selected for this year is **Transformative Experience**, a concept developed by the American philosopher L.A. Paul in the essay of the same title published in 2014 by Oxford University Press. According to the author, a transformative experience is able to radically modify the person who lives it, triggering a crisis of rationally envisioned expectations and opening a perspective on the unknown.

**In the introduction to this year's fair, Luigi Fassi writes:** *"In recent years the art world as a whole has witnessed changes in its rules, modes of exchange and informative interactions between sector professionals and art lovers, navigating towards multiple horizons of transformation. Nevertheless, the urgency of interpersonal encounter and relational immediacy remains vivid, dictated by the desire to know and to experience art in real time, and to continue to be in touch with all the new developments that are emerging on the present scene.*

*Precisely the theme of how all of us will go through the outbreak of transformative experiences in our lives provides the central inspiration for Artissima 2022. A transformative experience opens up new horizons to our senses, our thoughts and emotions, to the point of being able to profoundly change us as people. The American contemporary philosopher Laurie Anne Paul, in her book Transformative Experience (2014), asserts that personally transformative experiences are the ones we cannot rationally predict or anticipate in any way, because nothing can take the place of the living revelation of a territory as yet unknown to us.*

*The year 2022 is the time in which we want to return to choosing transformative experiences that become genuine revelations, dictated by the rhythm of social relations and by a moment we cherish, that of the first-hand encounter with art, which itself contains transformative potential whose value is unique and irreplaceable for all of us. The encounter with art is a revelatory experience at the same time: an intense acceleration towards an unknown but desired future, capable of altering us in cognitive and personal terms, while providing us with new tools for the interpretation of the world.*

*Artissima 2022 returns to full physical presence for the curated booths of the Present Future, Back to the Future and Disegni sections, while continuing and improving the digital extensions that have been developed over the last two years. With the team, we have resumed traveling to encounter and discover emerging and experimental phenomena, with the aim of bringing together in Torino galleries from multiple international contexts, while providing the world of collectors with a fresh range of proposals. We will reinforce the image of Artissima as a preferred location for acquisitions, a place to enter into dialogue with partner museums and to nurture the close relationship between the fair and the city of Torino, with its museums and foundations, conserving and safeguarding initiatives of cooperation and interaction.”*

All the new features of this edition will be presented in June, but Luigi Fassi has already indicated that they will include the **return in physical form of the three curated sections of Artissima: Present Future, Back to the Future, and Disegni**, which will also continue to operate online with video coverage, images, interviews and podcasts. The **curatorial teams** concentrating on the selection of works and artists showed in the curated sections will be updated. Among the already confirmed names: **Irina Zucca Alessandrelli** (curator, Collezione Ramo, Milano), **Saim Demircan** (independent curator and writer, Torino) and **Maurin Dietrich** (director, Kunstverein München).

Furthermore, the fair can once again rely on the precious support of **Intesa Sanpaolo** as its **Main Partner**, sharing the idea that art is a fundamental driver to reactivate virtuous mechanisms of social dynamism and cultural enrichment.

Finally, starting today, Monday 7 March, at the Artissima website it is possible to see the **applications to participate** in the next edition, for both the curated and the historical sections – **Main Section, New Entries, Monologue/Dialogue** and **Art Spaces & Editions**. All the information has been posted on [www.artissima.art](http://www.artissima.art)

## **ARTISSIMA - Internazionale d'Arte Contemporanea**

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**Artissima** is Italy's leading contemporary art fair. Since its founding in 1994, it has combined presence on the international market with a vivid focus on experimentation and research.

The fair is managed by Artissima srl, a company affiliated with Fondazione Torino Musei. The Artissima trademark belongs to Regione Piemonte, Città Metropolitana di Torino and Città di Torino. Artissima is produced with the support of the three trademark holders, in collaboration with Fondazione CRT, Fondazione per l'Arte Moderna e Contemporanea CRT, Fondazione Compagnia di San Paolo and Camera di commercio di Torino.

### **Main Partner**

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## **BIOGRAPHY LUIGI FASSI**

**Luigi Fassi** has been the artistic director of MAN, the Museum of Art of the Province of Nuoro, from 2018 to 2022. He held the position of visual art curator at the Steirischer Herbst Festival in Graz, Austria, from 2012 to 2017, and from 2009 to 2012 he was the artistic director of Kunstverein ar/ge kunst in Bolzano. A Helena Rubinstein Curatorial Fellow at the Whitney Museum ISP of New York in 2008-09, in 2007 he was artistic director of the 5<sup>th</sup> Finland Triennial in Helsinki. He has organized exhibitions for various institutions on an international level, including The Kitchen, New York, United States; ISCP, New York, United States; Prague Biennale, Prague, Czech Republic; Malmö Konstmuseum, Malmö, Sweden; La Friche Belle De Mai, Marseille, France; GAM, Turin, Italy; Marino Marini Museum, Florence; Galleria Civica, Trento; Kunsthalle Helsinki, Finland; Morra Greco Foundation, Naples; ICA Foundation, Milan. From 2010 to 2017 he was the curator and coordinator of the Present Future section of Artissima, Turin. In 2016 he was a fellow of the Artis Research Trip programme in Tel Aviv, Israel, co-curator of the festival Curated\_by in Vienna, Austria, and of the 16th edition of the Art Quadriennale of Rome. From 2016 to 2018 he was a member of the founding committee of the international artist residency program Alserkal Residency at Alserkal Avenue in Dubai in the United Arab Emirates. He has been a member of the selection committee of the Artorama contemporary art fair in Marseille (2019-2022), and curator of the project Tomorrows/Today at the Cape Town Art Fair in South Africa (2019-2022). In 2021-22 he is guest curator at the Pori Art Museum in Finland. An author of many books and monographs, his articles and essays have appeared in Artforum, Mousse, Flash Art, Camera Austria, Site and Domus. Fassi graduated in philosophy from the University of Turin and studied at the Universities of Turin, Cologne and Zurich.