
APPLICATION FORM - DEADLINE APRIL 30, 2023

THE APPLICATION FORM MUST BE ACCOMPANIED BY A DEPOSIT FEE OF 1.000,00 EURO TOGETHER WITH VALID COPY OF THE LEGAL REPRESENTATIVE ID. FAILING THE DEPOSIT THE APPLICATION WILL NOT BE PRESENTED TO THE COMMITTEE IN CHARGE FOR THE SELECTION OF THE ADMITTED GALLERIES

Artissima 2023 is composed by four flagship sections, Main Section, Monologue/Dialogue, New Entries and Art Spaces & Editions together with three curated sections headed by a board of international curators and museum directors, devoted to emerging artists (**Present Future**), to the rediscovery of the pioneers of contemporary art (**Back to the Future**) and to the drawing (**Disegni**).

The three curated sections will be hosted in the fair pavilion with monographic booths and on Artissima Voice Over digital platform with an in-depth presentation.

PRESENT FUTURE

Present Future is the section of Artissima that showcases emerging talents, preferably less than 40 years old. The artists, presented by their reference galleries, are selected on the basis of a specific project. The section features monographic projects with the goal of shedding light on new, more significant and cutting-edge trends on the international art scene.

BACK TO THE FUTURE

Back to the Future features monographic projects by contemporary art pioneers whose work played a key role in art history. The section gathers works realised from 1950 to 1979 and favours geographical areas in which artists have been less visible - be it due to their gender, cultural and political affiliations. Particular attention is dedicated to work developed in marginal and diasporic contexts.

DISEGNI

Disegni is the only section in Italian art fairs dedicated to this medium. It presents projects conceived as solo shows that enhance the authenticity and autonomy of the work on paper. The section promotes the uniqueness of the drawing, its innate immediacy, being the first translation of the artist's idea and the only unfiltered access to his creative process.

SIGNED APPLICATION, REQUIRED DOCUMENTATION AND VALID COPY OF THE GALLERY LEGAL REPRESENTATIVE ID TO BE SENT TO:

Artissima s.r.l. a socio unico
application@artissima.it

KEY DATES

Application deadline	April 30, 2023
Payment application deposit	April 30, 2023
Notification of admission	May, 2023
Mailing of layout and exhibition's info	July, 2023
Gallery Submission of the material for the platform	July, 2023
Payment 1st instalment due	September 10, 2023
Payment balance due	October 10, 2023
Preview of the online project	October 30 - November 1, 2023
Duration of the online project	from October 30, 2023
Exhibitors set-up	October 31 and November 1 2023, from 8.30am to 11pm
Fair Preview (by invitation)	November 2, 2023
Fair opening dates and hours	Nov 3-4, from 12pm to 8pm / November 5 2023, from 11am to 7pm
Exhibitors dismantling	Nov 5, from 7.30pm to 11pm / Nov 6 2023, from 8.30am to 3pm

GALLERY DATA

Gallery name	
Established (year)	
Address and ZIP code	
City, state and country	
Phone	
Phone 2	
E-mail	
Website	

OTHER HEAD OFFICES

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PREVIOUS PARTICIPATIONS IN ARTISSIMA

- 2018
 2019
 2020
 2021
 2022

PRIOR ART FAIRS PARTICIPATIONS (FROM 2018)

Prior art fairs	
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GALLERY CONTACT

Person to whom the Organizer will refer to for all the issues (booth layout, catalogue, etc.) related to the participation in the fair

Name and surname	
Working position	
Direct phone	
Mobile	
E-mail	

VIP GALLERY CONTACT

Person to whom the Organizer will send all the communication related to the VIP Department

Name and surname	
Working position	
Direct phone	
Mobile	
E-mail	

THE GALLERY ASKS TO PARTICIPATES IN THE FOLLOWING SECTION WITH THE FOLLOWING ARTIST:

SECTION	ARTIST NAME AND SURNAME
<input type="checkbox"/> Present Future	
<input type="checkbox"/> Back to the Future	
<input type="checkbox"/> Disegni	

All Applicants shall submit an extensive documentation about the artist you intend to present. The documentation should be submitted in English as one PDF document. It must be less than 10MB and follow this exact order: short description of the project you want to propose (max 1 page); biography, bibliography, images (min. 3 max.6) related to the artist; short history of your gallery and gallery mission; optional: booth mockup and press material related to the gallery (max 3 articles). Please do not send material about the artist that you are not planning to present. Please send all the required documentation via e-mail or WeTransfer to the following e-mail address: application@artissima.it.

BOTH DIMENSIONS AND COSTS

Booth typology	Dimensions (sq.mt.)	Euro/sq.mq.
Present Future / Back to the Future / Disegni	from 24 to 32	270,00

We inform you that the number of booths is limited. Should the Curatorial Committee not accept your request, the Organizer will reserve the right to switch the application into the size 'XS-2' (28 sq. mt.) / 'S' (32/40 sq. mt.) of the Main Section at the price of 270,00 Euro / sq.mt.

Accept **Refuse**

Please consider that we strongly suggest you not to build any storage within the curated booths for a better aesthetical result (crates and other possible packaging material might be stored in the warehouse available inside the exhibiting pavillon, at exhibitor's expenses).

The Organizer shall assign the definitive booth dimensions according to the available spaces. Some booths may exceptionally differ in size and shape from the ones listed above.

The exhibition of the artworks for these sections will be set-up by the artists/gallerists in collaboration with the curators according to the requirements and features of the selected projects.

GALLERY ADMINISTRATION CONTACT

Person to whom the Organizer will send the invoice and other documentation related to Administrative issues

Name and surname	
Working position	
Direct phone	
Mobile	
E-mail	

INVOICING DATA

Gallery name	
Company	
VAT number and TAX number (optional)	
Address, ZIP, city and state	

LEGAL REPRESENTATIVE TO WHOM THE INVOICE WILL BE HEADED

Legal representative	
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Makes request to take part in Artissima 2023 binding itself to observe all the articles of the General Conditions of Participation and declares that has read them and that fully agrees to them. The exhibition spaces required at the conditions reported hereunder are:

TIMING ONLINE PLATFORM

The list of artists for each section will be selected by May.

In June each Exhibitor will receive a profile with specification of the materials required for use on the online page of the artist's project presented. The materials that will be submitted by the Exhibitor will make the page attractive for the public [materials range from: images and captions of each work within the project (max. 8 works); self-produced videos by the artist (like an exclusive studio visit) and/or archival videos on the artist's work (especially if the artist is not present); podcast messages recorded by the artists (or, if no artist is present, recorded by the gallerist); quotation/statement (written by the artist); press materials or critical commentary on the work, available for download; a video interview showing direct interaction between gallerist and artist (or, if the artist is not present, an interview of the gallerist), conducted, recorded and edited by our editorial team].

EXHIBITION TERMS AND CONDITIONS

FAIR BOOTH

- **Booth price: 270,00 Euro sq. mt. (including registration fee and digital platform entry).**
 - Booth specifications and Exhibitor's equipment: all walls are solid white panels on a wooden frame (variable number, depending on the booth size), 1 electric socket, 1 lamp every 5 sq. mt., booth signs.
 - Furniture not included: the furnishing elements are optional and can be ordered from the Exhibitors' Manual.
 - Invitation kit: vip cards and daily free-entrance tickets.
 - **The electric connection and consumption costs are included in the total cost of the booth.**
- N.B. The Organizer shall assign the definitive booth dimensions according to the available spaces.**

ONLINE PLATFORM

- Each Exhibitor will have the opportunity to present a maximum of 8 works on the online platform.
- The images of the works uploaded onto the platform will be agreed by the Exhibitor with the curators of the respective sections as well as the choice of works to be exhibited at the fair.

PAYMENT TERMS AND CONDITIONS

- An application **deposit fee of 1.000,00 Euro** must accompany this application. The application deposit fee will be credited as down payment of spaces rental. **No application without deposit will be submitted to the Selection Committee.** Should the application not be accepted, the deposit fee will be refunded, deducting the amount of 400,00 Euro + 22% VAT, if due, as processing fee.
- 50% of the total booth rental amount due not later than **September 10th, 2023** (minus deposit fee).
- 50% of the total booth rental amount due not later than **October 10th, 2023.**
- Payments have to be made exclusively in Euro.
- **Bank charges at Exhibitor's expense (please specify "bank charges to be paid by the transfer orderer" while instructing the bank transfer).**

PAYMENT METHOD

Bank transfer to ARTISSIMA s.r.l.

Unicredit Banca s.p.a. - Agenzia Torino - Caboto - Corso De Gasperi, 35 - 10129 Torino

IBAN: IT 43 G 02008 01113 0000 41137557

SWIFT: UNCRITMM

Please include in the transfer the Gallery's name to ensure proper credit. Copy of the transfer receipt must be enclosed to the Application Form.

Bank charges at Exhibitor's expense.

WITHDRAWAL

The application to participate constitutes a binding proposal and eventual withdrawal implies the right of the Organizer to withhold the application deposit.

After receiving the acceptance on the part of the Organizer, withdrawal of the Exhibitor from participation in the Event will lead to withholding by the Organizer of the deposit, if the withdrawal is communicated at least 120 days prior to the start date of the Fair. If the withdrawal is communicated later than this deadline, the Exhibitor will be obliged to make the entire payment for the exhibition space.

The withdrawal of the Exhibitor for any reason must be communicated by means of a registered letter sent to the Organizer.

GENERAL CONDITIONS OF PARTICIPATION – CURATED SECTIONS

TORINO NOVEMBER 2-5 2023

ONLINE from OCTOBER 30, 2023

Art. 1 – Show Name, location, organizer and purpose

Artissima s.r.l. promotes the exhibition “Artissima, International Fair of Contemporary Art”, that takes place in an exhibition venue in Torino, to draw the interest of contemporary art collectors and the general public. Artissima s.r.l., hereunder quoted as Organizer, runs the business management of the Exhibition and the Exhibition as a whole. The aim of this initiative is to realize, in special physical booths assigned exclusively to the Exhibitors, a coordinated and quality display of works and objects of contemporary art. These general conditions apply, where possible, also to the assigned online spaces.

Art. 2 – Admission eligibility

The admission to “Artissima” is reserved to art galleries and dealers operating in the field of contemporary art. Auction houses, mail-order companies, independent artists and private individuals are excluded from participation.

Art. 3 – Application procedure

3.1 Only official Application Forms will be accepted; the Application Form must be signed by the authorized representative of the applicant company and such a request will be valid only if fully filled in and presented according to the ruled terms.

3.2 The Exhibitor guarantees that all the information in his own Application Form is accurate and authentic.

3.3 The signed Application Form must be sent via email within the date indicated in the Application Form, together with the copy of the gallery legal representative valid ID.

3.4 Application Form must be accompanied by an application deposit fee for space rental of the amount indicated in the Application Form itself. Without the application deposit fee the application will not be considered valid and will not be submitted to the Selection Committee. Submitting the application form, even without a down payment, constitutes a unilateral commitment and involves pre-contractual responsibilities.

3.5 Application Form is subject to acceptance as described in Art. 6.

3.6 The order of reception of the Application Forms does not affect the admission in the fair.

3.7 The submission of the Application Form constitutes an irrevocable commitment on the part of the applicant and his full acceptance of the General Conditions of Participation, as well as of the Exhibitors’ Manual and of any other rules relating to the organization and the running of the show and of the Exhibition Centre.

Art. 4 – Exhibition prices

4.1 The prices of the physical/digital Exhibition Space are fixed by the Organizer and they can be modified whenever necessary.

4.2 For the present edition the prices are fixed as indicated in the Application Form.

Art. 5 – Terms of payment

5.1 The sum indicated as application deposit fee in the Application Form, that must accompany the application, will be credited to the Exhibitor’s account as down payment for the booth rental amount. After acceptance by the Selection Committee, the Exhibitor will receive the statement of his account.

5.2 The invoice will be issued after payment. Payments must be made as indicated in the Application Form. Only the payment of the total amount due will give the Exhibitor the right to receive and occupy the assigned booth. This right is not transferable to a third part. Failing that, the Organizer shall rescind the contract according to the article 1456 of the Italian Civil Code, the Exhibitor will cover the total booth rental amount and the penalty fee according to the article 27 and the Organizer will be in the right of assigning the same booth to another Exhibitor.

5.3 Payments will be valid only if made in the favor of Artissima s.r.l.

Art. 6 – Admission

6.1 The Selection Committee, in accordance with the Organizer, shall make the selection of all applications and may accept or reject applications at their unrestricted discretion; only reliable firms will be admitted, operating in the field of contemporary art, that are able to ensure the display of objects of high quality and artistic level. The Application Form will be processed and have contractual validity upon receipt of acceptance by the Organizer.

6.2 The required application deposit fee does not imply the automatic admission of the Exhibitor in the Fair.

6.3 Should the application not be accepted, the applicant will be informed by letter (the Organizer is not required to provide explanations) and the application deposit fee will be refunded, interest-free. The Organizer will retain 400.00 Euro + 22% vat, if due, for operational expenses. The Exhibitor cannot claim any compensation or damages from the Organizer.

6.4 The Organizer has the right to modify the participation terms and conditions as well as to modify a booth already allotted, nor shall this give the Exhibitor the right of compensation or damages of any kind.

6.5 The admission can be cancelled at any time, depending on the unquestionable decision of the Selection Committee and/or of the Organizer and will imply the return of the amount due as deposit.

Art. 7 – Space allotment

Booth space for the exhibition will be allotted by the Organizer in accordance with the Selection Committee and in consideration of the artworks to be exhibited. Any booth placement preference will be taken into account whenever possible but such a request may not bind or condition the application and/or the Organizer. The Organizer, in accordance with the Selection Committee, has the right to displace or modify a booth already allotted, in case of technical problems or of organizing necessities, nor shall this give the Exhibitor the right of compensation or damages of any kind. It is understood that the Exhibitor will be charged the amount equivalent to the allotted area. The amount due for the exhibiting space and possible extra costs are fixed in the Application Form and in the Exhibitors' Manual.

Art. 8 – Value added tax

Exhibitors from abroad and extra EEC may apply VAT according to the relevant international rules.

Art. 9 – SIAE

The payment of rights for videos or other sound and video projections, if requested by SIAE (the Italian Institute for copyright protection), will be at Exhibitor's expenses. To complete the required documentation, all those concerned can apply directly to SIAE, Corso Stati Uniti, 20 I-10128 Torino (ph. +39 011 516561).

Art. 10 – Withdrawal from participation

The application to participate constitutes a binding proposal and eventual withdrawal implies the right of the Organizer to withhold the application deposit.

After receiving the acceptance on the part of the Organizer, withdrawal of the Exhibitor from participation in the Event will lead to withholding by the Organizer of the deposit, if the withdrawal is communicated at least 120 days prior to the start date of the Fair. If the withdrawal is communicated later than this deadline, the Exhibitor will be obliged to make the entire payment for the exhibition space.

The withdrawal of the Exhibitor for any reason must be communicated by means of a registered letter sent to the Organizer.

Art. 11 – Booth sublet and Co-exhibiting possibility

No Exhibitor may sublet the assigned booth either entirely or partially. A shared booth will be approved only on condition that all the applicants for the booth have already been accepted in the Fair by the Selection Committee.

Art. 12 – Abandonment

The Exhibitor cannot abandon the assigned exhibition area during the fair. Should the Exhibitor abandon the assigned exhibition area for any reason, the Organizer shall have the right to take away any material and goods left by at Exhibitor's risk and expenses. The Exhibitor grants to the Organizer the right to retain such materials until all costs are paid by the Exhibitor, as well as the damages as per art. 27.

Art. 13 – Authenticity of art works

By signing the Application Form the Exhibitor guarantees that all the artworks exhibited are authentic and of legal provenience.

Art. 14 – Display of goods in the booth

Only the Exhibitor's artworks and publications can be displayed in the assigned physical and digital exhibiting area. The Exhibitor guarantees for the authenticity and origin as well as for the correspondence to the description of what is exhibited. The Organizer reserves the right, at its sole discretion, to have items removed that do not meet the provisions referred to in Article 13 or may harm the public susceptibility. Should the Exhibitor infringe the above, the Organizer may end the contract pursuant to art. 1456 of the Italian Civil Code and the Exhibitor shall pay the full price and the damages as per art. 27. The Exhibitor is fully liable for the content uploaded to the digital platform and undertakes to indemnify the

Organizer as expressly stated in the release attached to the Guide referred to in Article 25 – Technical Provisions.

Art. 15 – Venue, postponement, reduction or cancellation of the Exhibition / Force Majeure

The Organizer has the right to change dates, opening hours, procedures, as well as to determine any other variation in the exhibition included the change of the venue. Should the event be postponed, cancelled or suspended for reasons beyond the control of the Organizer (unforeseeable circumstances, force majeure or provisions of the public authority), even in the period immediately preceding the event, the Organizer will refund the full deposit and any further payment done by the Exhibitor, according to the date of the possible cancellation, without any interest, deducted of the following expenses: - 500 Euro plus VAT if due, covering organizational costs; - all justified administrative and management expenses; - any costs incurred for orders exceeding standard booth supplies that have been already processed. The Organizer shall in this case give written notification via mail or email to the Exhibitor. Should the event be cancelled once inaugurated or suspended before its natural end, for reasons not attributable to the Organizer, the Exhibitor shall not be entitled to claim any reimbursement or damages. Artissima is released from any contractual and non-contractual liability whatsoever for direct and/or indirect damages deriving from circumstances beyond its control.

Art. 16 – Surveillance and cleaning

16.1 The Organizer shall provide a 24 hours general surveillance service, including the days of the booth setting and dismantling.

16.2 The Organizer shall not be held responsible for materials and goods left unattended inside the exhibition area during the Fair's closing hours.

16.3 The Organizer – although providing a 24 hours general surveillance service including the days of the booth setting and dismantling – is exempted from whatever liability relating to thefts and / or damages that may be suffered by the Exhibitor.

16.4 The Organizer will never be bound to pay any kind of compensation to the Exhibitor. The Exhibitor shall attend personally to the assigned exhibition area during set up, opening hours and dismantling.

16.5 The Exhibitor, personally or through appointed personnel, is responsible for guarding the exhibition space starting from one hour before the opening of the Event until the evening closing.

16.6 The Organizer reserves the right to ask the payment of damages as per art. 27, should the assigned exhibition area be unattended by qualified personnel or should the dismantling start before the scheduled hour.

16.7 The Organizer shall provide a cleaning service exclusively for the public area and after the end of the set-up a first cleaning of each space. The Exhibitor shall take care of the cleaning of the assigned exhibiting area for the rest of the exhibition.

Art. 17 – Insurance and exemption of Organizer from liability

17.1 The Organizer will subscribe with a leading insurance company a public liability insurance policy covering damages caused to third parties within the exhibition area.

17.2 Each Exhibitor, with regard to the goods and fittings brought into the Fair's exhibiting area, shall stipulate with a leading insurance company, at his own expenses, and taking upon himself any exemptions and exclusions agreed upon with the insurer, which cannot be paid by the organizer, an insurance against all risks, including theft, burglary, breakage (as defined by the art. 624 of the Italian penal code) and damages, in any form and kind whatsoever, fire, vandalism, as well as the risks of transport to and from the Fair's grounds. The Exhibitor shall also stipulate an appropriate third parties liability insurance policy. All the insurance coverage stated above should be valid throughout the stay of the Exhibitor or of his properties inside the exhibition area, including the exhibition closing time and all the days required for setting and dismantling the booth. Such coverage shall include a declaration by the insurer specifically renouncing any recourse or claim for compensation against the Organizer, the exhibition Centre or any individual or company entrusted by the same and against any third party which may be held liable thereof. No damage or liability can in any case be charged or charged to the organizer.

17.3 The Exhibitor will deposit a copy of his insurance policies at the offices of the Administrative Department, and must be ready to handle it whenever requested even during the Fair. In the event of failure to do so, he shall be directly and personally liable for any damage suffered or caused within the framework of the Exhibition.

17.4 The Exhibitor undertakes any giuridic, fiscal, civil, penal and administrative responsibility for any activity taking place in his assigned exhibition space which will need to be in compliance with the law and the conditions of the present regulation, and expressly exempts the Organizer from any responsibility related, associated or consequent to such activity. Therefore, the Exhibitor shall be exclusively liable for any damages whatsoever caused by any means to third parties, including other Exhibitors, during the Fair. The Exhibitor will also be liable towards the Orga-

nizer for all direct and indirect damages which, for whatever reason, could be attributed to him or to the staff operating on his behalf, including damages caused by furnishing or systems installed either by the Exhibitor or by third parties engaged by him, even though they have been inspected by the Organizer.

17.5 By signing the Application Form, the Exhibitor guarantees he will grant a form releasing the Organization from any liability and renouncing any recourse or claim for compensation.

Art. 18 – Delivery, set-up, dismantling and return of the exhibition booths

18.1 The booths are equipped with solid wooden frame panels painted in white, booth signs, 1 waste paper basket, 1 light every 5 sq.mt., 1 electric socket.

18.2 The booths are modular constructions, as specified in the requests for participation of each section, subject to exceptions due to organizational logistic requirements.

18.3 The delivery of the booth to the Exhibitor can happen two days before the opening of the Event, starting at 8.30am. The booth will be considered formally delivered to the Exhibitor when he or she, a delegate or a supplier makes the first authorized access with the received pass, as referred to in form 1 of the Exhibitor's Manual. The set-up of the booth can start upon delivery and shall be compulsory completed by 11.00 pm. of the day preceding the opening of the exhibition; the dismantling of the booth may start at 7.30pm on the Fair's closing day and shall be completed within 3.00pm of the following day, which will conventionally be regarded as the time and date for returning the exhibition area.

18.4 The booths must be handed back in the same condition they were assigned, free from any material not of the Organizer's property. The Organizer reserves the right to lodge a complaint about any damages to structures or installations within 48 hours from the return of the booth. All damages made to the equipment and structures will be charged to the Exhibitor.

Art. 19 – Temporary importation

The temporary importation of goods and materials from foreign countries to be displayed during the Exhibition must be carried out – at the Exhibitor's expenses – through the Organizer's official forwarding agent, or through a forwarding agent chosen by the Exhibitor, in accordance with the procedures indicated in the Exhibitors' Manual. The forwarding agent shall be released from all liability towards the Exhibitor and the Organizer.

Art. 20 – Prohibitions

It is strictly forbidden: **A)** to advertise, in the booths, any non-exhibiting company dealing with goods relating to the exhibition; **B)** any kind of advertising or itinerant sale inside the exhibition area; **C)** any advertising, and the use, for whatever purpose, of loudspeakers and/or any other advertising sound device; **D)** to attract visitors to one's own booth by any means; **E)** to dismantle the booth before the day and the closing time fixed by the Organizer; **F)** to occupy the passages with any material or structure jutting out of the booth; **G)** the entrance of any animal in the booths unless authorized by the Organizer.

Art. 21 – Reproduction rights

The Exhibitor shall not copy, measure, design, take pictures or reproduce any objects exhibited by others Exhibitors without their express authorization. The Exhibitor may not object to any graphic, photographic or video reproduction of the exhibition areas and of their content, not to the sale of such reproductions, if ordered or authorized by the Organizer.

Art. 22 – Advertisement

Advertisement inside the Exhibition Area, in any form, is reserved exclusively to the Organizer or to persons authorized by the same. Any form of advertising as specified in Art. 21 is forbidden. It is also forbidden to perform any activity outside the Exhibition Area that may create troubles or may damage the Organizer or the Fair, such as interviews, requests of subscriptions, etc. should the Exhibitor infringe the above, the Organizer may end the contract pursuant to art. 1456 of the Italian Civil Code and the Exhibitor shall pay the liquidated damages of art. 27.

Art. 23 – Privacy

The Application Form contains the "Information on the processing of personal data" meant for the data subject according to the European Regulation 2016/679 concerning the protection of personal data. The information is an integral part of the Application and is viewable and printable by the Exhibitor themselves. The Exhibitor, be it an individual, a sole proprietorship or Corporation, is invited to examine it and give the company Artissima srl the necessary consent to the processing of data for the purposes indicated. The signed consent form should be returned together with the Application Form.

Art. 24 – Integrative provisions

The Organizer reserves to himself the right of issuing, with immediate compulsory effect, further norms and regulations for the regular course of the Exhibition, provided the prior written warning. By signing the Application Form the Exhibitor binds himself to observe all further norms issued by the Organizer.

Art. 25 – Technical provisions

25.1 For the online presentation, each Exhibitor will receive a guide with the specifications of the content required to populate the project page of the artist who presents curated sections on the digital platform.

25.2 With regard to the on-site presentation, when signing the Application Form, the Exhibitor undertakes to read, understand and comply with all the Technical Provisions on the Set-up, Fire Prevention, Electrical System Set-up and any specific protocols on safety and the protection of health implemented by the Organizer. Should the Exhibitor not be already in possession of such regulations, it is up to him to request them to the Organizer as soon as possible. Should any of such provisions be infringed by the Exhibitor, the Organizer shall have the right to terminate the contract pursuant to art. 1456 of the Italian Civil Code and in such event the Exhibitor shall pay the full price and the liquidated damages as per art. 27.

Art. 26 – Provisions and regulations

The Exhibitor shall comply with all law provisions and applicable regulations, such as provisions regulating copyright, S.I.A.E. rules and norms, public security, fire accidents, health and accidents on working places, industrial safety, in particular as per DL. 626/94 and as later changed and integrated. The Exhibitor will be exclusively and directly responsible of any violation of any laws and regulations, that shall entitle the Organizer to terminate the contract pursuant to art. 1456 of the Italian Civil Code and in such event the Exhibitor shall pay the full price and the liquidated damages as per art. 27.

Art. 27 – Liquidated damages – Termination pursuant to Art. 1456 of the Italian Civil Code

The violations of any of the clauses stated in the General Conditions of Participation, that imply the termination of the contract pursuant to Art. 1456 of the Italian Civil Code, may cause the immediate exclusion of the transgressor, without giving him the right to any reimbursement or indemnity by the Organizer and it is understood that the Organizer will be entitled to the whole booth rent fee and any further compensation for the damage.

Any other violations to the clauses stated in the General Conditions of Participation will be previously notified by the Organizer to the Exhibitor and may cause the termination of the contract for non-compliance.

Should the Exhibitor infringe any of the obligations as stated in Art. 5 (Terms of Payment), 10 (Withdrawal), 12 (Abandonment), 14 (Display and Replacement of Goods in the Booth), 16 (Surveillance and Cleaning), 22 (Advertisement), 25 (Technical Provisions), 26 (Provisions and Regulations), he shall pay to the Organizer the amount of 5,000,00 Euro (or more, according to the size of the damage) as liquidated damages. In any case the Organizer shall have the right to claim damages exceeding the amount of liquidated damages.

Whenever in this contract a termination right is granted to the Organizer pursuant to art. 1456 of the Italian Civil Code, the contract may be terminated by the Organizer by means of a simple notice.

Should a termination be decided by the Organizer during the Fair, the Exhibitor shall be bound to immediately stop any business and exhibition in the assigned booth and shall remove any goods, things and equipment according to times specified by the Organizer. The Exhibitor waives hereby any possible objection, being any defense postponed to a possible trial before the court having jurisdiction.

Art. 28 – Provisional execution

Should a dispute arise between the Organizer and any Exhibitor, the Organizer will be entitled to begin the provisional execution of his measures.

Art. 29 – Joint and several obligation

The Exhibitor undertakes full obligation towards the Organizer.

Art. 30 – Partial invalidity

The invalidity of any article of the present Regulations and General Conditions or of any part of such articles will not determine the invalidity of the remaining articles or of the remaining parts of the articles.

Art. 31 – Prevalent language

Since the present Regulations and General Conditions are written in other languages in addition to Italian, in case of discordance, the Italian version will prevail.

Art. 32 – Competent Court

The Exhibitor accepts Italian jurisdiction and no other and acknowledges as competent the Law Court of Torino. Relations between the Organizer, the Exhibitor and any third party are governed exclusively by Italian law.

In the terms and for the purpose of arts. 1341 and 1342 of the Italian Civil Code, he declares that he has read and that he agrees explicitly to the General Conditions of Participation in Artissima and especially to the artt., 3 (Application Procedure), 4 (Exhibition Prices), 5 (Terms of Payment), 6 (Admission), 7 (Space allotment), 9 (SIAE), 10 (Withdrawal from Participation), 11 (Booth sublet and Co-exhibiting possibility), 12 (Abandonment), 13 (Authenticity of Art Works), 14 (Display of Goods in the Booth), 15 (Venue, Postponement, Reduction or Cancellation of the Exhibition / Force Majeure), 16 (Surveillance and Cleaning), 17 (Insurance and Exemption of Organizer from Liability), 18 (Delivery, set-up, dismantling and return of the Exhibition booths), 20 (Prohibition), 22 (Advertisement), 23 (Privacy), 24 (Integrative Provisions), 25 (Technical Provisions), 26 (Provisions and Regulations), 27 (Liquidated Damages – Termination pursuant to art. 1456 Italian Civil Law), 28 (Provisional Execution), 29 (Joint and Several Obligation), 30 (Partial Invalidity), 31 (Prevalent language), 32 (Competent Court).

Accept

DECREE ON THE RIGHT TO ACCESS PERSONAL DATA

NOTICE PURSUANT TO ARTS. 12, 13 and 14 of GDPR 679/2016

personal data collected from the data subject

(last update 17 DEC 2021)

We wish to inform you that the European Regulation no. 679/2016 (General Data Protection Regulation) establishes rules concerning the protection of personal data processing of individuals as well as rules concerning the free movement of such data.

Your personal data will be processed according to the principles of correctness, lawfulness, transparency, restriction of purposes and storage, minimization and accuracy, completeness and confidentiality as required by the Regulation. We also want to remind you that by processing we mean: “any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.” (art. 4 par. 2 of the Regulation).

We want to draw your attention to the fact that the data being processed by our company may sometimes be photographic images and video footage collected for institutional, public relations and marketing purposes concerning exhibitions, conventions, fashion shows, museums and events in general. These data may be processed by us in printed and/or audiovisual format through any means of dissemination such as the web or social networks. Obviously, if the event is not unequivocally public and/or if there is the need for processing with purposes other than those set out below in point 3 you will be provided with the appropriate additional information and you will be asked, where necessary, for your specific consent, that you will be free to give or refuse.

Lastly, we specify that your data will be processed in complete conformity with the requirements of the Regulation and of any other applicable law and will be carried out both manually and with the aid of electronic and automated means; the Controller will implement technical and organizational measures to ensure a level of security that is adequate to the processing risk, with particular reference to access procedures by the appointed persons in charge of the processing.

That being said, in compliance with the provisions of art. 12 and art. 13 of the Regulation, we specify the information you are entitled to for the processing the data supplied by you.

Below we provide specific information on:

- 1) Who the data controller is;
- 2) The existence or otherwise of a Data processor;
- 3) The purposes for which we process your data and the legal basis that allows such processing;
- 4) Who can we communicate your data to;
- 5) The geographical scope within which your data might circulate;
- 6) How long we will store your data;
- 7) What cookies are and how are they used;
- 8) Your rights;
- 9) If and why the conferment of your data is mandatory;
- 10) The existence or otherwise of automated decision-making processes.

1. Data controller.

Artissima s.r.l. sole proprietorship with registered office on via Magenta 31, 10128 Torino, Italy is the data controller responsible for your Personal Data Processing.

If you wish to contact the company you may do so at the following addresses: Corso Vittorio Emanuele II 12, -Turin, Italy / info@artissima.it / + 39 011 19744106

2. Existence or non-existence of a Data Protection Officer.

The company declares that they don't avail themselves of a Data Protection Officer.

3. Purposes of the processing and lawful legal basis.

The data you provide will be processed for the following purposes:

A) Contractual, accounting, administrative and tax-related.

In the context of these purposes, the processing of data concerns the fulfillment of the obligations foreseen by the law and enables an effective administrative management of the contractual relationships in place.

The legal basis of the processing, i.e. the one that makes the processing lawful, is that provided for by art. 6, par. 1, letter b) of the GDPR which states "processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract".

B) Commercial (newsletter) and marketing, advertising and other activities connected to them.

In the context of these purposes, the processed data will concern advertising communications and communications relating to events organized and/or participated in by us. Specifically, we include, among other things, the sending of informative, promotional and advertising material and the sending of newsletters and of other promotional and commercial communication initiatives, including via email or phone.

The legal basis of the processing, i.e. the one that makes the processing lawful, is that provided for by art. 6, par. 1, letter a) of the GDPR which states that "the data subject has given consent to the processing of his or her personal data for one or more specific purposes".

C) In the context of this purpose, the processed data will concern the analysis of the choices and preferences made by our customers/users regarding the services we offer and/or as a result of the participation in events we organize and/or participate in. Specifically we remind you that it is our prerogative to contact our customers without intruding, and for this purpose we want to send them only communications that are of interest to them. Through profiling we get to know our customers/users better and this allows us to improve our relationship. The profiled marketing activities that we carry out are, therefore, always to the benefit of our customers/users as they are aimed at sending them communications relating to the services and initiatives which are better suited to their interests. In compliance with the law and in order to protect your rights, we will only process the data that is strictly necessary for each purpose indicated in this privacy information notice. The legal basis of the processing, that is the basis that makes the processing lawful, is that provided by art. 6 par.1, letter a) of GDPR which reads "the data subject has given consent to the processing of his or her personal data for one or more specific purposes".

4. Possible recipients of processed personal data.

A) Your personal data may be communicated to the External Processing Managers we have appointed, such as: Labor Consultants, Tax Advisors, Data Processing Centers, Associated Companies, Subsidiaries or Parent companies, Retailers, Banks and Credit Institutions, Financial Companies and Credit Insurance Companies.

They may also be disclosed to public and private agencies (foundations, social security, welfare and insurance institutions), doctors in charge of matters of hygiene and safety on the workplace, Chambers of Commerce, Armed Forces and Police, customs and tax offices at the national level pursuant to the law.

B) As specified in the introduction, your data may be disseminated on catalogues, leaflets or other printed paper and/or also through the internet, on websites and/or social networks and/or other forms of information technology.

5. Geographical scope of the processing.

Your personal data will be processed only at the national or European level.

6. Retention period.

Your personal data will be stored:

– for the administrative purposes expressed in point 3) letter A), your data will be stored for a period of time suitable to ensure the proper execution of contractual obligations and the fulfilment of administrative and fiscal obligations, (Italian Civil Code): 10 years.

– for purposes expressed in point 3) letter B), Commercial and marketing, that is collected for purposes related to the sending of informative, promotional and advertising material and for sending newsletters and other promotional and communication initiatives, without prejudice to your right to withdraw the given consent at any time: 24 months.

– for the purposes set forth in letter c), Profiling, without prejudice to your right to withdraw the given consent at any time: 24 months.

7. Cookies.

Cookies are small files containing text strings which websites visited by a user send to his or her device – usually, through the browser. Cookies are stored on the user's device and are sent back to the same websites the next time the user visits them. While browsing a site, a user can also receive cookies on his or her device that are sent from different sites or web servers (known as "Third parties"), triggered by elements such as images, maps, sounds or links to pages of other domains, hosted on the site that the user is visiting. There are two main categories of cookies: technical and profiling.

- 1) Technical cookies refer to cookies sent directly by the site manager and are necessary for the proper functioning of the site itself.
- 2) Profiling cookies are intended to create user profiles and are used to send advertising content in line with the preferences expressed by the user while surfing the internet.

Our IT systems use cookies to send personal information; no persistent cookies are sent to the user except those of Google Analytics, a web analytics service offered by Google Inc. ("Google") which uses cookies that are stored on the user's computer to allow aggregated statistical analysis of the way the website is visited. The data generated by Google Analytics are stored by Google according to its [cookie policy](#). As the independent data controller for the Google Analytics service, Google Inc. makes its [privacy policy](#) available. For further information on how to manage or disable third-party or marketing cookies, you can visit the website www.youronlinechoices.com.

If our Company, on corporate websites, uses profiling cookies, you will see a banner at your first access illustrating the procedure through which you can manage your consent and view the full cookie policy, in compliance with current legislation.

On the other hand, if the Company uses only technical cookies on its websites, no messages regarding the use of cookies will appear on the first access, as they do not require specific consent

8. Your rights.

You may exercise these rights by contacting the Data Controller:

A) Right of access: the right to obtain from the Controller the confirmation whether or not there is an ongoing processing of your personal data and in this case, to gain access to the data and the detailed information concerning the origin of the data, the purposes of the processing, the categories of processed data, the recipients of their communication and/or transfer and whatever else concerns you.

B) Right to rectification: the right to obtain from the Controller the rectification of personal data that is incorrect, without undue delay, as well as the completion of personal data that is incomplete, also by providing a supplementary statement.

C) Right to erasure ("right to be forgotten"): the right to obtain from the Controller the cancellation of the data in the cases provided for when:

- The data are no longer needed in relation to the purposes for which they were collected;
- The consent has been withdrawn and there is no other legal basis which makes the processing lawful;
- The data have been processed unlawfully;
- The data must be erased for a legal obligation;

D) Right to restriction: the right to obtain from the Controller the restriction of the processing when, among others, the accuracy of the data themselves has been contested. This restriction will allow the Controller to verify the accuracy of the data. Furthermore, if the processing is unlawful and the data subject has objected to erasure.

E) Right to object: the right to object, at any moment, to the processing of data that have the legitimate interest of the Controller as a legal basis and/or that are processed for the purpose of direct marketing, profiling included.

F) Right to data portability: the right to receive your personal data in a structured format of common use and readable by automatic devices, and to transmit such data to another Data controller. This right is to be exercised only when the processing is based on consent or on a contract and only for electronic data.

G) Right of withdrawal of given consent: the right to withdraw, at any time, the consent previously given, without undermining the lawfulness of the processing based on the consent given before the withdrawal.

H) Right to lodge a complaint with a supervisory authority: the right to lodge a complaint with a competent supervisory authority if the data subject thinks

that the processing that involves them violates the Regulation. This right may be exercised through the supervisory authority of the Member State where the data subject resides or works, or in the State where the alleged violation took place.

9. Legal or contractual obligation relating to the communication of data.

The conferment of data is mandatory as required by legal and contractual obligations (point A of the purpose), therefore, a refusal would make it impossible for our Company to establish and/or continue the relationship.

The conferment of other data not connected to legal and contractual obligations but referable to commercial, marketing, advertising and promotional activities, for the detection of the degree of customer satisfaction and similar purposes (point B of the purposes), as well as data concerning profiling, point C) of the purposes, is instead optional because data are collected to optimize the relationship with the customer within our business. The refusal to provide data for these purposes, while not jeopardizing the contractual relationship, will make it impossible to propose commercial and promotional initiatives, specifically targeted to the preferences of the counterparty offered by our company.

Therefore, an eventual refusal would imply the impossibility for our company to establish and/or continue the relationship, because it would not allow the entering of your name in the electronic lists that are necessary for the optimal and rational management of our marketing activities.

All of the above applies with the exception of those who intend to apply to participate as exhibitors, who must give their consent to point A, point B) and point C) of the purposes, which become compulsory and no longer optional, as participation in the exhibition requires the processing of data for profiling purposes and commercial and marketing advertising actions.

10. Automated decision-making processes.

Within our business there is no automated decision making process, including profiling, as per art. 22 paragraphs 1 and 4.

I, undersigned Exhibitor _____ after having read and understood the information about data processing, give the following consent:

The consent to the processing of personal data for the purposes related to marketing referred to in point 3, letter B) of the information received

Accept

The consent to the processing of personal data for profiling purposes referred to in point 3, letter C) of the information received

Accept

The consent to the communication and dissemination of personal data as specified in point 4 of the information received, in the context of the processing carried out by you for the purposes related to marketing and profiling referred to in point 3, letter B) and C), again with reference to the above information

Accept

Date: _____

Signature of the authorized representative: _____

Company stamp: _____

APPLICATION FORM - DEADLINE APRIL 30, 2023

THE APPLICATION FORM MUST BE ACCOMPANIED BY A DEPOSIT FEE OF 1.000,00 EURO TOGETHER WITH VALID COPY OF THE LEGAL REPRESENTATIVE ID. FAILING THE DEPOSIT THE APPLICATION WILL NOT BE PRESENTED TO THE COMMITTEE IN CHARGE FOR THE SELECTION OF THE ADMITTED GALLERIES.

ACCETTAZIONE

The Application Form will be processed and have contractual validity upon receipt of acceptance by the Organizer.

By signing and submitting this Application to Artissima 2023, the Exhibitor agrees to be bound by the terms and conditions of participation described herein and in the General Conditions of Participation.

Date: _____

Signature of the authorized representative: _____

Company stamp: _____

In the terms and for the purpose of arts. 1341 and 1342 of the Italian Civil Code, he declares that he has read and that he agrees explicitly to the General Conditions of Participation in Artissima and especially to the art., 3 (Application Procedure), 4 (Exhibition Prices), 5 (Terms of Payment), 6 (Admission), 7 (Space allotment), 8 (Value added tax), 9 (SIAE), 10 (Withdrawal), 11 (Co-exhibitor), 12 (Abandonment), 13 (Authenticity of Art Works), 14 (Display of Goods in the Booth), 15 (Venue, Postponement, Reduction or Cancellation of the Exhibition), 16 (Surveillance and Cleaning), 17 (Insurance and Exemption of Organizer from Liability), 18 (Booth Equipment and Release), 20 (Prohibition), 22 (Advertisement), 23 (Privacy), 24 (Integrative Provisions), 25 (Technical Provisions), 26 (Provisions and Regulations), 27 (Liquidated Damages - Termination pursuant to art. 1456 Italian Civil Law), 28 (Provisional Execution), 29 (Joint and Several Obligation), 30 (Partial Invalidity), 31 (Prevalent language), 32 (Competent Court).

Date: _____

Signature of the authorized representative: _____

Company stamp: _____

SIGNED APPLICATION, REQUIRED DOCUMENTATION AND VALID COPY OF THE GALLERY LEGAL REPRESENTATIVE ID TO BE SENT TO:

Artissima s.r.l. a socio unico
application@artissima.it