

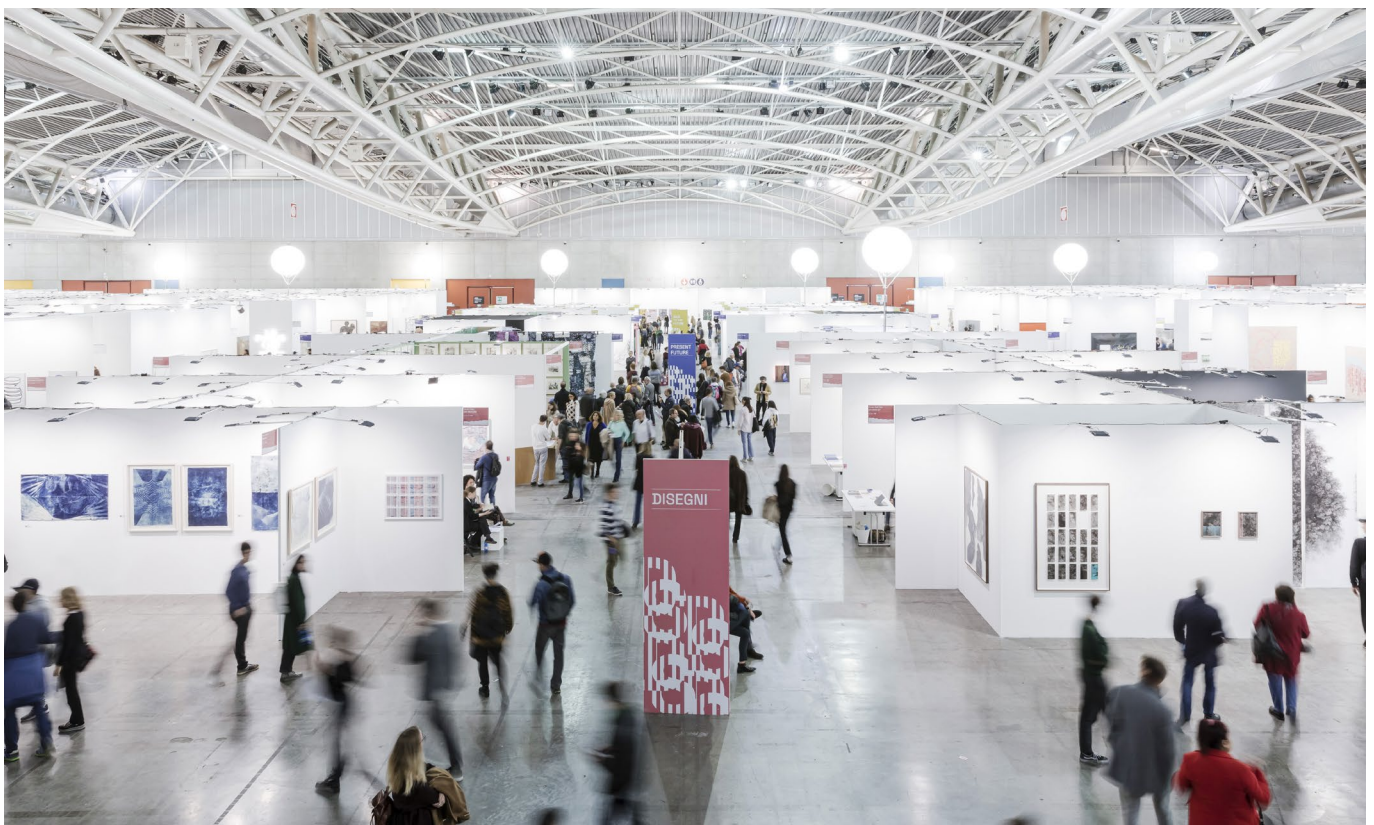
# ARTISSIMA 2023 CURATED SECTIONS PARTICIPATION GUIDE

ARTISSIMA

2—5 NOV 2023  
OVAL | TORINO

FROM 30 OCT 2023  
DIGITAL PLATFORM

# ARTISSIMA 2023 - CURATED SECTIONS PARTICIPATION GUIDE



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## 1. WHAT IS ARTISSIMA AND WHICH ARE THE CURATED SECTIONS?

Artissima is Italy's most important contemporary art fair. Since its establishment in 1994, it has combined the presence of an international market with a focus on experimentation and research.

Galleries from all over the world participate every year. In addition to the fair (**Main Section, Monologue/Dialogue, New Entries, Art Spaces & Editions**), Artissima is also composed of three curated sections, headed by a board of international curators and museum directors, devoted to emerging artists (**Present Future**), to the rediscovery of pioneers of contemporary art (**Back to the Future**) and to the drawing (**Disegni**). **The three curated sections will be hosted in the fair pavilion with monographic booths and on Artissima Voice Over digital platform, with an in-depth presentation.**

## 2. WHERE AND WHEN WILL THE CURATED SECTIONS BE PRESENTED?

### Digital presentation on the online platform:

**30 OCT–1 NOV:** preview (by invitation)

**from 2 NOV:** open to the public

### Physical presentation at the fair:

**2 NOV:** preview (by invitation)

**3–4–5 NOV:** open to the public

## 3. WHICH ARE THE DETAILS OF THE PHYSICAL PRESENTATION OF THE CURATED SECTIONS?

The participation will not be by invitation of the curators only, but spontaneous applications will also be considered and selected by the Curatorial Committees.

The participation cost for each Artissima curated section is 270,00 Euro sq. mt.

### ▪ **PRESENT FUTURE**

Present Future is the section of Artissima that showcases emerging talents, preferably less than 40 years old. The artists, presented by their reference galleries, are selected on the basis of a specific project. The section features monographic projects with the goal of shedding light on new, more significant and cutting-edge trends on the international art scene.

**Deadline: 30 April 2023**

**Deposit to be paid by 30 April 2023: 1.000,00 Euro**

BOOTH TYPOLOGY:

24/32 sq. mt.

### ▪ **BACK TO THE FUTURE**

Back to the Future features monographic projects by contemporary art pioneers whose work played a key role in art history. The section gathers works realised from 1950 to 1979 and favours geographical areas in which artists have been less visible - be it due to their gender, cultural and political affiliations. Particular attention is dedicated to work developed in marginal and diasporic contexts.

**Deadline: 30 April 2023**

**Deposit to be paid by 30 April 2023: 1.000,00 Euro**

BOOTH TYPOLOGY:

24/32 sq. mt.

### ▪ **DISEGNI**

Disegni is the only section in Italian art fairs dedicated to this medium. It presents projects conceived as solo shows that enhance the authenticity and autonomy of the work on paper. The section promotes the uniqueness of the drawing, its innate immediacy, being the first translation of the artist's idea and the only unfiltered access to his creative process.

**Deadline: 30 April 2023**

**Deposit to be paid by 30 April 2023: 1.000,00 Euro**

BOOTH TYPOLOGY:

24/32 sq. mt.

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## 4. HOW THE DIGITAL PLATFORM OF THE ARTISSIMA CURATED SECTIONS IS STRUCTURED?

**Artissima Voice Over**, the digital platform of the curated sections, makes it possible to combine physical display with a virtual experience of in-depth exploration. Initiated in 2020 as **Artissima XYZ** to respond to the difficulties posed by the COVID-19 pandemic, the digital platform continues to evolve as an original, engaging and valuable experience, for collectors and experts, but also for those who want to learn more about contemporary art, in the company of those who customarily write the narration of a fair, whether it is physical or digital.

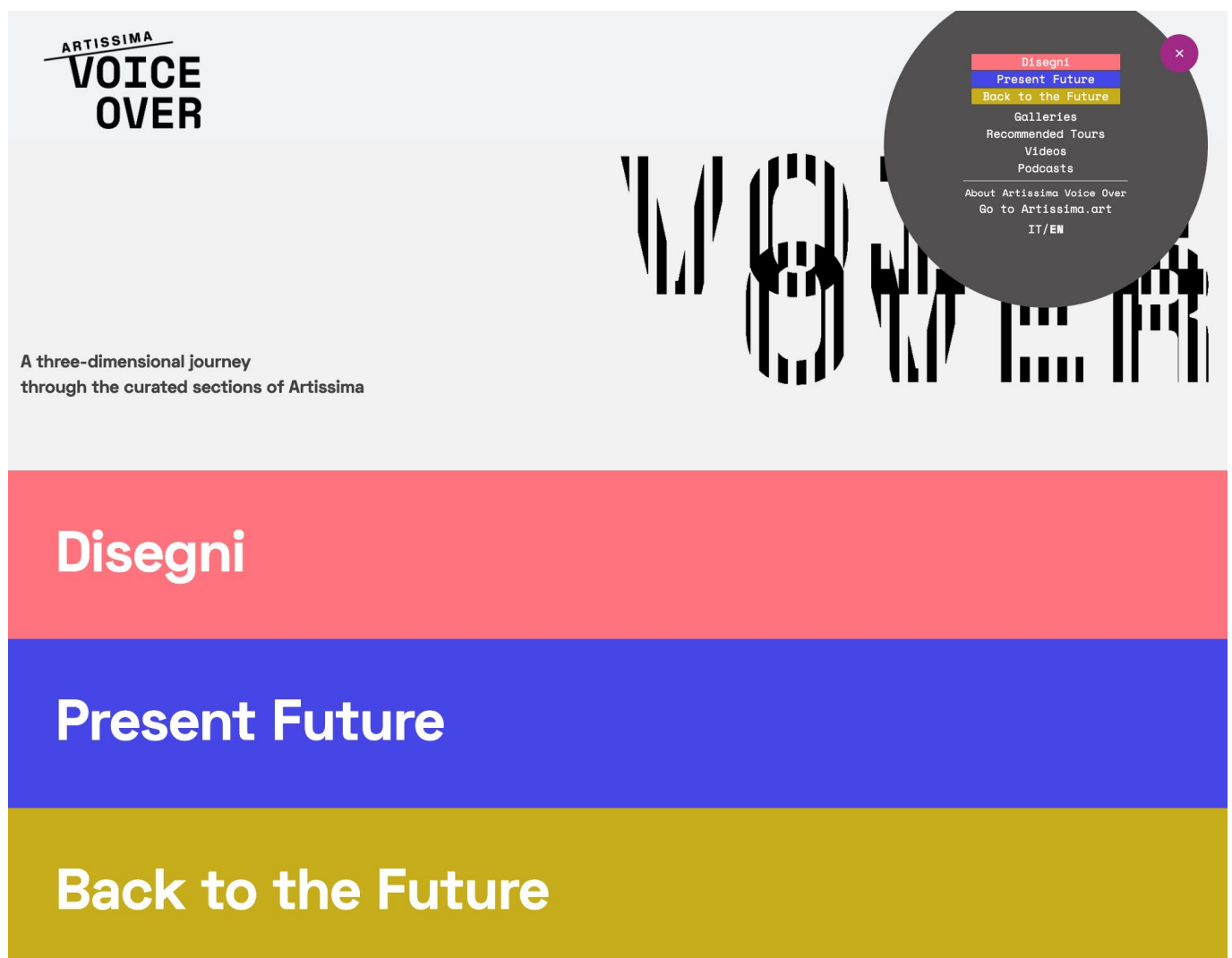
The platform, once again, offers concrete proof of the highly experimental approach of Artissima, acting as a cross-media space that goes beyond the classic enjoyment of a viewing room or a catalogue, by providing variegated content in an extensive overview of the work of the people involved in every project presented: **the galleries, the artists, the curators.**

The platform layout is simple, to facilitate browsing: the process calls for a landing on a welcome page, from which the various pathways of interpretation/viewing and 360° in-depth exploration branch out. Every project has its own page, full of descriptive materials that allow visitors not only to see the works, but also to listen to critical interpretations, and to trace back through the genesis of the creations through **images, videos, interviews** and **podcasts.**

The contents will be produced with the help of technologies of long-distance relation, and they will be formulated by the galleries and the artists, on the one hand, and by the editorial team of Artissima on the other.

The digital platform permits the presentation of a maximum of 8 works per artist.

By clicking on the image **HERE BELOW** you can browse the 2022 Artissima Voice Over platform.



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## 5. WHEN IS THE APPLICATION DEADLINE FOR THE CURATED SECTIONS?

Applications must be submitted by: **30 April 2023**

## 6. WHERE TO DOWNLOAD THE APPLICATION FORM FOR THE CURATED SECTIONS?

Galleries interested in participating will be able to download the **PDF** of the application form at [www.artissima.art/login-application](http://www.artissima.art/login-application)

## 7. HOW ARE GALLERIES SELECTED FOR THE CURATED SECTIONS?

The selection is made on the submitted materials to be sent within **30 April 2023**. The Curatorial Committees of the three curated sections, Present Future, Disegni and Back to the Future is made up of museum directors and curators.

### Present Future Curators:

- Saim Demircan, independent curator and writer — Torino
- Maurin Dietrich, director Kunstverein München — Munich

### Back to the Future curators:

- Defne Ayas, freelance curator — Berlin
- Francesco Manacorda, freelance curator — London

### Disegni Curator:

- Irina Zucca Alessandrelli, curator Collezione Ramo — Milano

## 8. WHAT KIND OF MATERIAL IS REQUIRED FOR EACH APPLICATION?

All applications should be accompanied by the required deposit fee, copy of a valid ID of the gallery legal representative and by the documentation on the artist you intend to present.

The documentation should be submitted in English as **one PDF document**. It must be less than 10MB and follow this exact order: short description of the exhibition planned for your booth (max 1 page); biography, bibliography, images (min. 3 max.6) for each artist; short history of your gallery and gallery mission; optional: booth mock up and press material related to the gallery (max 3 articles). No printed material is required.

## 9. WHERE DO GALLERIES SHOULD SEND THE APPLICATION FORM?

International galleries should send applications (together with the requested materials, indicated at point 8 of this guide) via e-mail or WeTransfer to **application@artissima.it**, to the attention of Giuditta Zaniboni – International Exhibitors Manager.

For any questions during the application phase, please feel free to contact Giuditta Zaniboni at:

✉ [giuditta.zaniboni@artissima.it](mailto:giuditta.zaniboni@artissima.it)

📞 +39 011 19744106 / +39 345 4728808 (mobile)

## 10. WHEN AND HOW DO GALLERIES SHOULD TRANSFER THE DEPOSIT FEE?

Applications should be accompanied by a deposit fee to be paid via bank transfer. No application without deposit will be submitted to the Curatorial Committee.

### BANK TRANSFER TO:

**ARTISSIMA s.r.l.**

**Unicredit Banca s.p.a. – Agenzia Torino Caboto - Corso De Gasperi, 35 - 10129 Torino**

**IBAN: IT 43 G 02008 01113 0000 41137557**

**SWIFT: UNCRITMM**

Please include in the transfer the Gallery's name to ensure proper credit.

Payments must be made in Euro only.

**Bank charges at Exhibitor's expense.** Any bank expenses charged to Artissima Srl will be withheld in case of reimbursement.

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## **11. WHEN DO GALLERIES RECEIVE NOTICE OF ACCEPTANCE OR NON-ACCEPTANCE?**

The result of the selection will be announced within **May 2023**.

## **12. WILL THE DEPOSIT FEE BE REFUNDED IF THE GALLERY IS NOT ACCEPTED BY THE CURATORIAL COMMITTEE?**

Once received the application deposit fee, Artissima will send a receipt which validates the received amount. Should the application not be accepted by the Curatorial Committee, the deposit will be refunded via bank transfer. The Organizer will retain **400,00 Euro + 22% VAT if due**, for operational expenses and issue an invoice that will be sent via email to the gallery.

