



PRESS RELEASE | Turin, 6 April 2023

## **ARTISSIMA and MADE IN**

**Announcement of the winners of MADE IN, the project that establishes dialogue between selected young artists and cases of entrepreneurial excellence in the Turin territory, thanks to the support of the Turin Chamber of Commerce.**

**Artissima** and **Camera di commercio di Torino** announce the **four young artists** who are the **winners** of the residency project **MADE IN**, based on a shared desire to activate a dialogue between contemporary art and the lively local business community.

The young artists, selected through a call, have the opportunity to take part in a **residency** with four contexts of entrepreneurial excellence – **Carioca S.p.A**, **Mattioli S.p.A**, **Pattern Group** and **Prima Industrie S.p.A** – and to interact with an equal number of contemporary **art galleries** based in Turin, acting as patrons of the project: **Norma Mangione** (Torino), **Mazzoleni** (Torino – London), **Franco Noero** (Torino) and **Peola Simondi** (Torino). The project is coordinated by **Sonia Belfiore**, founder of Ultravioletto Arte + Impresa.

The four artists winners are: **Mara Callegaro** (Varese, 1994), **Nicola Ghirardelli** (Como, 1994), **Daniele Di Girolamo** (Pescara, 1995) and **Andrea Di Lorenzo** (Varese, 1994). The residency offered by the project permits production of a new work, which remains the property of the artist, based on the impressions and influence of the technological and operative know-how of the companies involved.

The key idea of the project is that *business expertise* and specialized production processes can become resources for **the production of original artworks** reflecting the contamination between different worlds. The interaction with the “patron” galleries will offer an opportunity for the four rising talents to also **come to terms** with the **business aspects of the art world**.

The time spent by the winning artists inside the company will be of variable length, depending on the requirements of the project, and will conclude by the end of the month of June. **Artissima**, thanks to the support of **Camera di commercio di Torino**, provides each selected artist with a **budget of 5.500 euros** set aside for the production of the work and *hospitality*. During their stay, the artists will live inside the spaces and atmosphere of **Combo**, an innovative hospitality format and long-term partner of **Artissima**.

### **THE WINNING ARTISTS**

The **four winning artists** have been selected through a call extended to leading public and private schools of fine arts, and Italian universities, as the result of careful analysis conducted by the **Committee** of **MADE IN**, chaired by **Luigi Fassi**, director of **Artissima**, and composed of representatives of the **four Turin-based galleries** acting as “patrons” of the project, and **Sonia Belfiore**, coordinator of the project.

### **Mara Callegaro in dialogue with Carioca**

Mara Callegaro establishes a dialogue with **Carioca S.p.A** to reflect on the concept of play and creativity, suggesting a child-like atmosphere, and on social dynamics. Nonchalantly shifting across various media, the artist's research will focus on the study of inks and automated production lines, which Callegaro will reinterpret in a poetic way as gestures capable of granting time itself a simultaneous presence of various viewpoints, lightness and participation. The various components of the products of Carioca will be the protagonists of a work that takes its cue from the most typical production of the company, reaching the point of narrating the complexity and variety of imagination.

### **Nicola Ghirardelli in dialogue with Mattioli**

Nicola Ghirardelli will work with **Mattioli S.p.A**. His works reflect on a grammar made of signs organized in an archive, mixed and conveyed through research on form and material that seeks the encounter and overlapping of complementary and distant elements. With an ecological outlook, the artist sets out to create artefacts that combine in a new ecosystem made of cultural, artificial and natural elements, such as those of the company, attempting to combine them through technical research that focuses on traditional practices, deconstructing and mixing artisanal know-how and personal experimentation.

### **Daniele Di Girolamo in dialogue with Pattern Group**

Daniele Di Girolamo, in dialogue with **Pattern Group**, examines the memory of a material. His research questions the relationships of belonging between people and objects, and the way past relationships can continue to resonate in and shape the present. Together with the company, he will explore how a body is transformed by the traces of other bodies and other elements, altering it into what is perceived by our gaze.

### **Andrea Di Lorenzo in dialogue with Prima Industrie**

Andrea Di Lorenzo will work with **Prima Industrie S.p.A** to delve into reflections on the bond between the materials of Turin-based foundries, and the surrounding tools, spaces of work and landscapes. The research is based on the relationship in the Turin area between a wide landscape, composed of cultivated fields, wild areas and the constantly surrounding mountains, and an industrial substrate that defines the city of Turin over time, often involving the processing of metals. The artist sets out to investigate the wide-ranging possibilities of workmanship with materials in tune with the company's systems of automated production.

CON IL SOSTEGNO DI



PARTNER

**CARIOCA**

MATTIOLI

**PATTERN**  
GROUP

**PRIMA**  
INDUSTRIE

## **BIOGRAPHICAL NOTES ON THE ARTISTS**

### **Mara Callegaro**

Mara Callegaro (Varese, 1994) is an Italian artist based in Milan. She took a degree in *Visual Arts – Painting* at Accademia di Belle Arti di Brera (MI), and then continued her studies in the two-year program on photography at CFP Bauer (MI). Interested in the performing arts, she took part in *The momentary now school of performance* of Marcella Vanzo at ZONA K (MI) and *La quinta parete* with Romeo Castellucci and Silvia Rampelli in Triennale Milano (MI). Starting in 2020, she has been a teacher in the master program of visual arts and curatorial studies at NABA/Nuova Accademia di Belle Arti (MI), and she has worked as an assistant to the artist Francesco Jodice. Her work has won prizes and has been shown in solo and group exhibitions in various institutions, including: Triennale Milano (MI), Museo Mart (TN), Fondazione Stelline (MI), Fondazione Francesco Fabbri (TV), Triennale Teatro (MI), Palazzo Quadrio Foppoli (SO), Casa Tomé (CH).

### **Daniele Di Girolamo**

Daniele Di Girolamo (Pescara, 1995) works in Pescara and Malmö. His installations involve sounds and ambiguous forms, kinetic motors, industrial and organic materials, found objects, videos, photography and sculpture. Sound is often a central factor. Recent exhibitions include: *Portfolio*, Fondazione La Quadriennale di Roma, Palazzo Braschi, curated by Gaia Bobò, 2022; *Correct Ways to Misunderstand*, Traffic Gallery, Bergamo, curated by Leonardo Regano, 2022; *Straperetana V edizione, The New Abnormal*, Pereto (AQ), curated by Saverio Verini and Matteo Fato, 2021; *Sky Above, Sea Below*, Galleriapiù, Bologna, a collaborative project with Manrico Pacenti, 2019; *Bells breathe wildly*, produced and curated by Lucia Giardino and Federico Bacci, Guilmi Art project, Guilmi (CH), 2019.

### **Andrea Di Lorenzo**

Andrea Di Lorenzo (Varese, 1994) lives and works in Varese and Bologna. He studied sculpture at Accademia di Belle Arti di Bologna, graduating in 2018, followed by a two-year master program in 2021. His work has been shown in solo and group exhibitions, including: *Andirivieni*, solo show curated by Davide Ferri, Spazio Fuocherello, Volvera (TO), 2022; *Gestus I atto: rifare il corpo*, group show curated by Laura Lamonea and Thomas Ba, Palazzo Grassi, Venice (VE), 2021; *Un anno lungo un giorno*, group show curated by Pier Luigi Tazzi, Centro per l'arte contemporanea Luigi Pecci, Prato (PO), 2018.

### **Nicola Ghirardelli**

Nicola Ghirardelli (Como, 1994) lives and works in Milan and Florence. He took a degree in painting at Accademia di Belle Arti di Brera in 2020. Since 2018 he has taken part in group exhibitions, including: *ArtVerona - The Address* (VR); *E ci fa dispetto il tempo*, Arezzo – curated by Elena Castiglia; *Poggio Tempesta*, Vinci – curated by Caterina Fondelli; *Break in*, Brescia – curated by Arnold Braho. In 2021 his work was included in *Instructions to light keepers* (MI) – curated by Arnold Braho and Stefano De Gregori; *Les danses nocturnes*, Entrevaux, curated by Agnieszka Faferek and Julia Korzycka; *Ardere Ardere Ardere* (VR) – curated by Arnold Braho and Maddalena Pippa; *L'armonia*, Manifattura Tabacchi (FI) – curated by Sergio Risaliti. From September 2020 to February 2021 he participated in the residency program of Manifattura Tabacchi in Florence, coordinated by Sergio Risaliti, where he was able to interact with various artists and to concentrate on his own practice; in 2020 *Zuckerbunker - Hyph4e. net (online exhibition)* – curated by Yuma Burgess, Sol Bailey Barker, Helen Neven. In 2022 he worked as an assistant to Giulia Cenci for the production of the works on view in that year's edition of the Venice Biennale, *The Milk of Dreams*.

**Artissima** // Artissima is Italy's most important contemporary art fair. Since its establishment in 1994, it has combined the presence of an international market with a focus on experimentation and research. The fair ranks among the best ten fairs in the world thanks to its identity and history, curatorial dimension and talent scouting.

The artistic direction, the deep knowledge of the evolution of the art market, the organizational and strategic capacity as well as the promotional strength, have amplified over the years the perception of Artissima as a brand capable of producing successful projects together with its partners. For several editions, the fair has been supporting and guiding sponsor enterprises in the design of special projects oriented towards "storytelling" to amplify their media coverage and support the partner in their positioning.

The organization of Artissima is curated by Artissima srl, a company of the Fondazione Torino Musei, established in 2008 to manage the artistic and commercial relations of the fair. The Artissima brand belongs to the Piedmont Region, the Metropolitan City of Turin and the City of Turin.

**Carioca S.p.A.** // The history of CARIOCA is rooted in a territory with a strong entrepreneurial tradition. The spirit of the first industrial generation made Settimo Torinese, the brand's birthplace, become the center of a district of writing instruments that was the most important of its kind in the world for decades. The objective of CARIOCA is to help children everywhere to express themselves with creativity, gaining skills thanks to the right tools. This is why CARIOCA supplies the products required for the growth of children from age 1, in order to share in the goal of improving our planet.

**Mattioli S.p.A.** // Towards the end of the 1800s the oldest goldsmithing workshop in Turin was opened, assigned the historic imprint "1 TO". The workshop became famous all over Italy for the creation of precious inlaid gold chains and necklaces, made by master goldsmiths across the entire production cycle.

The brand takes inspiration from the stories and experiences of its founder Licia Mattioli. Everything, from nature to travels to art, can come into play in its work, in small stories that are translated into the precious language of goldsmithing. Mattioli S.p.A now has over 500 employees, a main production facility in Turin, seven affiliates in the gold district of Valenza, and a very new production site at Marcanise, near Caserta.

**Pattern Group** // Pattern Group was founded at the end of the 2000s by Fulvio Botto and Francesco Martorella, who decided to organize an entrepreneurial initiative for the design of clothing. Pattern Group has now achieved the goal of creating the first Italian center of design and production of luxury, a group that now employs about 800 people and operates

in the main categories of the garment industry (men's and women's clothing and accessories, woven fabrics, knitwear and leather goods), based on intensive research and design, all the way to production.

**Prima Industrie S.p.A.** // Founded in 1977, Prima Industrie relies on pioneering experience in production automation systems, and it is one of the leading producers in the world in its market of reference. The company's mission is to improve efficiency, quality and sustainability of manufacturers in a vast range of sectors, through innovative solutions in the field of machinery for working with sheet metal, additive metal manufacturing, laser cutting and industrial electronics. The group has 1900 employees, 8 production facilities and direct presence in about 30 countries.

**Combo** // Combo is a hostel of the new generation for travellers and local residents, reinventing the approach to low-cost hospitality. A radically new idea of lodgings, containing hospitality services for travellers, a public space with cultural programming and a radio station, inside historic buildings of the liveliest districts in leading Italian cities. A versatile, contemporary place at the service of the arts and culture, to stimulate socializing and encourage exchange. Combo is a meeting point between those who visit the city and those who live there: a dynamic, fluid, open location for curious users of all kinds.

**Sonia Belfiore** // Sonia Belfiore is an independent curator and project developer. Since 2019 she has worked with Artissima on the development of special projects. She has collaborated with Galleria Continua La Habana and kaufmann repetto, as well as curating exhibitions and festivals in Italy and abroad. In 2021 she founded **Ultravioletto.arte + impresa**, a program of artists' residencies inside corporate spaces. Ultravioletto operates with Italian artists and companies in the territory to activate synergies in the production of works of art, respecting and supporting the research of artists and fostering a virtuous form of patronage, narrating Italian business through the terms of contemporary art.. The residencies have included: Federico Cantale and VENETIAN GOLD, Giulia Poppi and Plastopiave, Nicole Colombo and Nord Resine, Caterina Morigi and Masutti Marmi, Alice Ronchi and Tecnodinamica.

## **ARTISSIMA – International Fair of Contemporary Art**

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**Oval, Lingotto Fiere Torino** | via Giacomo Mattè Trucco, 70 – Torino

**2 November 2023** | preview

**3–5 November 2023** | open to the public

### **Main Partner**

**INTESA**  **SANPAOLO**

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