



PRESS RELEASE | Torino, 19 October 2023

ARTISSIMA 2023 SPECIAL PROJECTS

In collaboration with partners and institutions, every year Artissima presents special projects of an artistic-cultural character.

2 November 2023 | Preview

3-4-5 November 2023 | Open to the public

Artissima, the International Fair of Contemporary Art in Torino, has developed **new special projects** in collaboration with its partners and important cultural institutions.

At the fair, from 3 to 5 November 2023, the projects include: **New Entries BAR** project curated by Cripta747, as part of IDENTITY; a body of photographic works by **Luca Locatelli** in the **Intesa Sanpaolo** booth; **Beyond Production Symposium**, the third episode of the conceptual platform dedicated to the most innovative trends in contemporary art; the new edition of **Artissima Junior** for the young visitors to the fair formulated by the artist **Eugenio Tibaldi**; the **AudioGuide**, to accompany visitors on their pathway through the fair; a special stand for **MADE IN**, which will display the works created during the first edition 2022 of the project; and the installation **LaCittaDinAmica**. In addition, the fair presents a rich calendar of events: a series of talks titled **The planetary curator**; an interview with Renzo Taddei by the multimedia cultural review **Lucy. Sulla cultura**; and Artissima's new podcast, **Lo stereoscopio dei solitari**.

New Entries BAR for IDENTITY

New Entries BAR is a special concept **curated by Cripta747** that combines the function of an actual bar – seen as a gathering place, a social and collective hub – with an exhibition space inside the fair pavilion, with the objective of offering emerging international galleries taking part in Artissima for the first time in the **New Entries** section an opportunity to showcase their distinctive areas of exploration.

Artissima launches, with the support of **Fondazione Compagnia di San Paolo**, IDENTITY, a new initiative that consists of a **three-year programme** of enhancement of the **identifying characteristics of the fair**. Each year, the project will focus in depth on the strategic perspectives that, over the course of **30 years of history**, have contributed to the fair's current positioning in the world of art. The 2023 edition is proof of Artissima's **expertise in the field of international scouting**, a key factor of its project approach that has always assigned value to the galleries of the new generation seeking intense relationships with collectors, curators and art lovers, honouring the **New Entries section** with **New Entries BAR** and, providing a fund of support for three galleries to participate in the section **New Entries**.

New Entries BAR aims to trigger encounters and exchanges between the public, artists and galleries of the section and takes the form of a kiosk bar, set up inside the fair, capable of generating the typical dynamics of public space and the lively atmosphere of an open, welcoming, and interactive square. **New Entries BAR** delves into innovative processes and experiments with new formats of presenting works. It facilitates connections between the public and the galleries of the **New Entries**

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section, fostering engagement through dedicated moments during the fair days. *New Entries BAR* offers a fresh approach to showcasing young galleries by combining the function of an actual bar with the creation of specific contents to engage both the public and industry experts. A bar kiosk will be set up inside the fair, capable of generating the typical dynamics of a public space and the lively atmosphere of an open, welcoming, and interactive piazza. *New Entries BAR* will also be the distribution point for ***New Entries Magazine***, a publishing project that takes a carefree approach to the idea of the newspaper, containing interviews, stories and inserts with images to closely engage with viewers thanks to accessible language capable of shedding light on the debate around emerging productions in the *New Entries* section.

New Entries BAR, in the words of Cripta747, “takes its cue from the theories of Ray Oldenburg on the **third place**: as opposed to the first place (the home) and the second (the workplace), the third place is public space, a neutral area in which people can meet, gather and interact, simply for the pleasure of doing so”.

The *New Entries BAR* will first of all be a gathering space that the audience of Artissima can utilise in a free, independent way. Visitors can enjoy a break on the provided seating, browse through the magazine, and watch performances and live sets, produced in collaboration with the galleries and the represented artists. The drinks menu will be organized by the fair’s new spirits partner, **Chinati Vergano**, which, in collaboration with Fischio Roma, will prepare offerings specially developed for the project.

Intesa Sanpaolo_Luca Locatelli. The Circle

Intesa Sanpaolo, Main Partner of the fair, presents a body of photographic works by **Luca Locatelli** in their space at the Oval, in coordination with the exhibition ***Luca Locatelli. The Circle. Solutions for a Possible Future*** in progress at **Gallerie d’Italia - Torino** until 18 February 2024. The exhibition takes viewers on a journey through Europe, exploring sustainable industrial development through nature-based solutions and real-life experiences. The event has been produced with the specialized support of the Ellen MacArthur Foundation, in collaboration with Fondazione Compagnia di San Paolo and Fondazione Cariplo.

Beyond Production Symposium

Artissima and **Fondazione per l’Arte Moderna e Contemporanea CRT** launched ***Beyond Production*** in 2021, a conceptual platform that has encouraged reflections on the most innovative trends of contemporary art at each edition, investigating how they are related to the art market, the production of works of art, the research of artists and the role of art galleries.

Now in its third iteration, *Beyond Production* confirms **Ilaria Bonacossa** as its curator, Director of the Museo Nazionale dell’Arte Digitale - MNAD of Milano, and organizes a **Symposium**, a context of in-depth reflection on the relationship between new technologies, art and society, which will result in a cycle of research at the OGR Torino Saturday 4 November from 9.30am to 1.30pm.

The symposium, open to the public, aims to enhance and reflect on the *Beyond Production* platform. Distinguished international speakers, representing various perspectives including artists, art professionals, technicians, and those focused on legal and ethical aspects of new media, will provide insights. After giving a critical view of the NFT phenomenon in 2021 and the Metaverse in 2022, a new identifying ingredient is introduced again this year: the involvement of Artificial Intelligence in the restitution of symposium content. **Alia**, an artificial entity developed by the department of Deep Learning e Big Data of **Alkemy Spa**, the partner of the project specialized in the digital transformation of businesses, will join the mediators of the symposium in the processing of the emerging contents, acting as a live “smart” editorial staff, and will be questioned on various themes during the **summarizing talk** held inside the fair on Sunday 5 November at 4.30pm at the Meeting

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Point of the fair. The objective of this engagement is to approach the question that enlivens the contemporary debate: is AI an ally, a substitute, or an enemy?

Alia is the result of collaboration between Alkemy Spa, the Museo Nazionale dell'Arte Digitale – MNAD of Milano, and the MEET Digital Culture Center of Milano. **Artshell**, an Italian company specialising in innovative technological solutions for the art system and a long-term partner of Beyond Production, will handle the graphic design and implementation of the final digital project.

To learn about the speakers and to book for the event, visit bp-symposium.it. Free registration for the symposium will be available starting from Friday 20 October.

Symposium @ OGR Torino, Saturday 4 November from 9.30am to 1.30pm. The talk is free and accessible at the Meeting Point, Sunday 5 November at 4.30pm

BE NET_Artissima Junior

Artissima and **Juventus** continue their interaction and present a new episode of **Artissima Junior**, the project for **young visitors** to the fair **from 6 to 11 years of age**, born in 2018. **BE NET** is the project formulated by the new artist tutor **Eugenio Tibaldi** (Alba, 1977), who, by drawing parallels between animals living in the depths of the sea and others living in the sky, will lead the young participants with a poetic, aesthetic and conceptual gesture towards the perception of their **nature as human beings**, capable through dreams, creativity, visions, scientific and technological evolutions, of feeling emotions and empathy in relation to the "other", erasing boundaries and experiencing sea and sky, though they are physically equipped to live on the land. The title "BE NET" alludes to being part of a network while retaining a "net" value. It points to concepts of **transformation, growth and teamwork**, to a momentum that goes beyond will and finds its way into the space of becoming.

The workshop, aimed at children from 6 to 11 years of age, in a fundamental phase of their education, sets out to activate a process of relation and interaction that leads first of all to physicality, revealing the importance of empathy in our perception of others. The creative process leads to the production of a collective work of art, in which participants learn about relationships and community, and the ability to assign value to individual contributions in the unexpected balance of **playing as a group**. Colored by **CARIOCA**.

Artissima Junior, Friday 3 and Saturday 4 November from 2pm to 7pm, Sunday 5 November from 2pm to 6pm. For more info and bookings write to artissimajunior@artissima.it

AudioGuide

With new paths and themes, the return of **AudioGuide**, in digital format, offer a choice of six visit itineraries, to discover the galleries and works taking part in the fair.

An important educational tool for the expression of the experience of art, aimed at a wider target of art lovers and sector professionals, the AudioGuides are an updated version of the previous guided visits to Artissima. The AudioGuides can be utilized by all visitors at any moment of the event, from 3 November to 5 November. By logging into the artissima.art platform with a smartphone, visitors can choose their guided tours, starting with the pathway through the fair which is narrated by Arteco's professional mediators. Five paths are available in Italian and one in English, flanked by a transcription with translations.

The project, sponsored by **Lauretana**, is part of the developments of Artissima Digital powered by **Fondazione Compagnia di San Paolo**.

MADE IN

MADE IN is a residency programme created in 2022 by Artissima with the support of **Camera di commercio di Torino**, based on the desire to activate a dialogue between contemporary art and the flourishing entrepreneurial context of Torino. Starting with the idea that corporate know-how and

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specialised production processes can become a precious resource for the creation of works of art on the part of artists, *MADE IN* allows four young artists to live inside four companies in the territory, absorbing and incorporating the technological and operative expertise with which they come into contact into their own practice.

The four young winners of the first edition, selected by the Committee of *MADE IN*, interacted with the partner companies Carioca, Mattioli, Pattern Group and Prima Industrie. Sonia Belfiore, founder of Ultravioletto Arte + Impresa, curated the project in dialogue with the four participating galleries in Torino. Inside the fair, a special stand for the project will display the works created during the first edition of *MADE IN*: **Mara Callegaro**, paired with Carioca and the gallery **Norma Mangione**, Torino; **Daniele Di Girolamo**, matched with Pattern Group and the supervising gallery **Franco Noero**, Torino; **Andrea Di Lorenzo**, paired with Prima Industrie and the oversight gallery **Peola Simondi**, Torino; and **Nicola Ghirardelli**, working with Mattioli and the gallery **Mazzoleni**, London/Torino.

During the talk dedicated to the project, which will be at the Meeting Point of the fair on Sunday 5 November at 2:30pm, the **second edition** of *MADE IN* will be launched in the presence of the four exceptional new partners: **Dott.Gallina**, **Guido Gobino Cioccolato**, **Kristina Ti** and **Pininfarina Architecture**, which will welcome four new artists selected at the beginning of 2024, who will start the dialogue with the new art galleries taking part in the project: **Luce Gallery**, **Mazzoleni**, **Franco Noero** and **Peola Simondi**.

The meeting is free and accessible at the Meeting Point, Sunday 5 November at 2.30pm

LaCittaDinAmica

At the entrance to the pavilion, **LaCittaDinAmica** will welcome the audience. The installation is the result of the collaboration between **Jacopo Foggini** and the company **Dott.Gallina**, which was born out of a dialogue with Jacopo Foggini and the company Dott.Gallina. After having been presented in Milano in its initial project version "Acrylic Skyline", the multicoloured arrangement of panels arrives at Artissima, becoming **LaCittaDinAmica**, in a metamorphosis that changes the image but not the essence. The panels are cut and angled in an allegory of flexibility towards change. In a labyrinthine, introspective scheme, a portion of the external installation will triumph on the balcony of the **VIP Lounge**. The space will be enhanced by a décor concept created by **Edra**, featuring a special selection of products from the collection while reinforcing the company's link to contemporary art.

Not-to-be missed appointments

The planetary curator by CURA. promoted by Jaguar

Starting from reflections on the theme of the 2023 edition of Artissima, *Relations of Care*, the magazine **CURA**. presents **The Planetary Curator**, a series of talks, promoted by **Jaguar**, envisioned as a single flow of thoughts and discussion on the theme of *care*, in which various thinkers, including the Brazilian anthropologist **Renzo Taddei**, joined by artists and curators, have been invited to take part in the conversation. The cycle of talks will take place at the Meeting Point on Saturday 4 November from 2.30pm to 6.30pm and will be articulated by interweaving approaches, methods, aspects and themes related to different experiences, linguistic categories and narratives: after the discussion with Taddei, the director of the Collections of the Fondation Cartier in Paris, **Grazia Quaroni** will move on to a conversation with French artist **Fabrice Hyber**, winner of the Golden Lion at the Venice Biennale in 1997 and founder of La Vallée, an expansive strip of land dedicated to an alternative plan for agriculture. This serves as an exemplary instance of how art can raise awareness about land use and its diverse species. Fabrice Hyber will then engage with design curator **Domitilla Dardi**, most recently the creator of the BioGrounds project at Certosa Island in Venice, where artists and designers have designed performances and devices to raise

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awareness of trees, soils and landscapes. The discourse will thus extend to contemporary design, through the experience of **Formafantasma** and their research on the origin of materials, which looks at the supply chain of materials while giving a voice to those who have none, from trees to farm animals. The Formafantasma meeting will continue with **Lucia Pietroiusti**, curator and Head of Ecologies at the Serpentine in London, with whom she will share methodologies and approaches to environmental decomposition, systemic change, and research as the central infrastructure of her work. Lucia Pietroiusti will then conclude the round of talks, conversing with **Nicolas Bourriaud**, writer, founder of Radicants, and Artistic Director of the Gwangju Biennial 2024, to question the issues of humanity's impact on the planet and on other species.

The meeting is free and accessible at the Meeting Point, Saturday 4 November, from 2.30pm to 6.30pm

Renzo Taddei interview by Lucy. Sulla cultura

Artissima weaves relationships with one of the most important players in the world of culture, such as **Lucy. Sulla cultura**. On Sunday 5 November, the Meeting Point will host *L'incontro*, a format of the magazine, in an interview with the Brazilian anthropologist **Renzo Taddei**, professor at the Universidade Federal de São Paulo in Brazil, who inspired the theme of the fair – *Relations of Care* – with his recent essay on indigenous thinking, conversing with the author Irene Graziosi.

The focus of the discussion will be the essay *Intervention of Another Nature: Resources for thinking in (and out of) the Anthropocene* (Ruby Press, Berlino, 2022), in which Taddei reflects on the need to validate every form of expertise and production of new knowledge only by starting from a radical dimension of care that opens up an unprecedented sense of responsibility towards the natural world and all the species that live inside it. The video of the event will then be posted on the digital channels of Lucy. Sulla cultura.

The meeting is free and accessible at the Meeting Point, Sunday 5 November, from 3.30pm to 4.30pm

The new podcast: *Lo stereoscopio dei solitari*

For the thirtieth edition of the fair, from Sunday 5 November the new **podcast *Lo stereoscopio dei solitari*** will be on artissima.art and on the leading digital audio platforms, produced by Artissima in collaboration with **Il Giornale dell'Arte**. Twelve outstanding authors will rotate at the microphones to give voice to as many stories of lives intertwined with the art world, accompanying the listening audience until November 2024. Gallerists, playwrights, performers, writers and musicians will share their passion for artistic creation by weaving narratives born of inner urgencies, fascinations and personal research. Drawing inspiration from the principle of stereoscopic images – the title references that of a novel by J. Rodolfo Wilcock (published by Adelphi) – the contributions aim to vividly depict the three-dimensional nature of the narrated figures. Through words, they seek to give tangible form to the irreducible singularity inherent in each of us.

The first podcast will be available on all leading digital audio platforms (Spotify, Spreaker, Apple Podcasts, and Google Podcasts) and on artissima.art starting Sunday, November 5. One episode will premiere each month until November 2024

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Preview

Thursday 2 November 2023

3–8pm (by invitation)

Opening to the public:

3–4 November 2023

12–8pm

5 November 2023

11am–7pm

Artissima is Italy's leading fair of contemporary art. Since its founding in 1994, it has combined a focus on the international market with an effective orientation towards experimentation and research. The organization of Artissima takes place under the aegis of Artissima srl, a company of **Fondazione Torino Musei**, created in 2008 to manage the artistic and commercial relations of the fair. The trademark Artissima belongs to **Città di Torino, Regione Piemonte** and **Città Metropolitana di Torino**. Artissima is produced thanks to the support of the three owners of the trademark, in collaboration with **Fondazione CRT, Fondazione per l'Arte Moderna e Contemporanea CRT, Fondazione Compagnia di San Paolo** and **Camera di commercio di Torino**.

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