



PRESS RELEASE | Torino, 15 aprile 2024

## ARTISSIMA

**Announcement of the winners of the second iteration of MADE IN, the project that starts a dialogue between young selected artists and cases of entrepreneurial excellence in the territory of Torino, thanks to the support of Camera di commercio di Torino.**

**Artissima** and **Camera di commercio di Torino** announce the four young artists who are the winners of the **MADE IN residency project**, created 2022 to activate dialogue between contemporary art and the positive energy of the business community of the city. The key idea of the project is that corporate know-how and specialized production processes can constitute a resource for the production of original artwork, based on the contamination between different worlds.

The four winning artists are: **Lorena Bucur** (Bologna, 1996), **Jacopo Naccarato** (Arezzo, 1995), **Christian Offman** (Rwanda, 1993) and **Giulia Poppi** (Modena, 1992).

The residency offered by the project enables them to produce a new work, which remains their property, absorbing the influence in their research of the technological and operative capabilities of the paired companies with which they interact. The pieces they produce will be shown at Artissima 2024.

The young artists, selected through an open call, have the opportunity to spend time inside the four companies from the Torino territory that are the protagonists of the second edition of the project: **Dott.Gallina**, which spreads the elegance and functional quality of modular systems in polycarbonate; **Guido Gobino Cioccolato**, a famous historical producer in the world of craft chocolate; **Kristina Ti**, a brand of contemporary womenswear with a strong identity in the sector of swimwear and underwear; **Pininfarina Architecture**, a global icon of Italian style in the field of transports, industrial design, interior architecture and automotive design.

The residencies also provide an opportunity to interact with prestigious contemporary art galleries based in Torino, supporting the project and operating in entrepreneurial terms themselves: **Luce Gallery** (Torino), **Mazzoleni** (Torino – London), **Franco Noero** (Torino) and **Simóndi** (Torino).

For the second year, the initiative is coordinated by **Sonia Belfiore**, independent curator and founder of Ultravioletto Arte + Impresa.

The time spent by the winning artists inside the companies will be of variable length, depending on the requirements of the project, and will conclude before the end of June.

**Artissima**, thanks to the support of **Camera di commercio di Torino**, provides each selected artist with a **budget of 5500 euros to cover costs of production and living expenses**. During their residence, the artists will be housed in the spaces and atmosphere of **Combo**, an innovative hospitality format and a long-term partner of Artissima.



## THE WINNING ARTISTS

The **four winning artists** have been selected by means of an open call broadcast to the leading public and private Italian universities and art schools, through careful analysis conducted by the **MADE IN committee** chaired by **Luigi Fassi**, director of **Artissima**, and composed of representatives of the **four Torino-based galleries** supporting the project, and **Sonia Belfiore**, curator of the initiative.

### **Lorena Bucur in dialogue with Kristina Ti**

Bucur's work develops by starting with family memories in the outlying zones of the city, and then connects to urban space through the use of industrial and construction materials. The dialogue between Lorena Bucur and Kristina Ti will focus on the relationship between fabrics, photography and the company's workmanship. Through draperies, prints and precious inserts, Bucur sets out to tell a story inspired by her experience of the residency, enriched by the firm's archives and history. The combined use of various techniques will lead to an abstraction of the images and narratives, preserving references and impressions of the context in which the work is created.

### **Jacopo Naccarato in dialogue with Dott.Gallina**

In his research Naccarato constantly raises questions, attempting to defy conventions and to address the full complexity of human beings. Every individual, with their own flaws and particular traits, represents an opportunity for the artist to explore and discover. Naccarato, reflecting on the use of polycarbonate for the roofs of houses, factories and other buildings, has imagined a role for the material in public space, in those *non-places* that punctuate our streets, representing reference points but also forms of shelter. The artist will work on the transparency of the material to permit mimetic permeability in relation to the surrounding context.

### **Christian Offman in dialogue with Guido Gobino Cioccolato**

Offman, in a project shaped inside and around the company, highlights its important and variegated history from an unusual, personal perspective. The past, the icons and memory of the company are poetically intertwined with the history of his native country and his own imagination. Through his *Afrofuturist* poetics and autobiographical roots, Offman will reinterpret the living, organic substance of the company, observing its alchemical processes and alteration of states, with the aim of harmoniously incorporating them with the usual materials of his sculptural research.

### **Giulia Poppi in dialogue with Pininfarina Architecture**

The work of Giulia Poppi is sensual and substantial, steeped in symbolic references that speak of intimacy, mystery and history. The artist's research will be intertwined with the know-how of Pininfarina, giving rise to a multiplicity of images, corporeal and tactile sensations, thanks to the use of the company's workmanship and its taste for experimentation. The physicality of the works of Giulia Poppi often establishes a dialogue with the environment, modifying the sensuality of the space in which they are inserted, triggering curiosity and attraction.



The **first edition** of **MADE IN** came to a conclusion with the **presentation, during the last edition of Artissima, of the four works developed in the first residencies, seen in a special booth.**

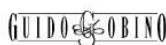
The completed works were the result of collaboration that generated unforeseen productive solutions not previously imagined by the artist or the company. Production processes and materials have been reassessed in a creative and functional way, in tune with the formal characteristics of the projects, to activate new perspectives and potential applications.

The companies in the territory that took part in the first episode of MADE IN: **Carioca S.p.A., Mattioli S.p.A., Pattern Group** and **Prima Industrie S.p.A.** The artists were: **Mara Callegaro, Nicola Ghirardelli, Daniele Di Girolamo, Andrea Di Lorenzo.** The participating galleries were: **Norma Mangione, Torino; Mazzoleni, London and Torino; Franco Noero, Torino; Peola Simondi, Torino.**

CON IL SOSTEGNO DI



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## BIOGRAPHICAL NOTES ON THE ARTISTS

### Lorena Bucur

Lorena Bucur (1996, lives and works in Bologna) studied at the Académie Royale des Beaux-Arts de Bruxelles and the Accademia di Belle Arti di Bologna. In her research the themes of greatest interest are political and social in character. The elements and techniques underpinning her artistic vision are the medium of photography and images in motion, conveyed in the form of multimedia installations. Her research stems from and takes form in suburban zones, then reconnecting to urban space through the use of industrial materials. Recent exhibitions include: *Like an Open Door Leading Us Where We Would Never Have Consented to Go*, curated by Elisa Del Prete, Silvia Litardi, Iris Kasper, Anton Lederer, Margarethe Makovec, <rotor>, Graz, Austria, 2023; *Artificiale naturale*, curated by Ivan d'Alberto, Spazio TORRSO, Pesaro, (PU), 2024; *Non ci sono fantasmi*, curated by Miral Rivalta, Fuocherello, Volterra, Torino, 2023; *Avvicinare le distanze*, curated by Cecilia Canziani and Davide Ferri, P420, Bologna, (BO), 2022; *Nuovo Forno del Pane Outdoor Edition*, curated by Lorenzo Balbi, Caterina Molteni and Sabrina Samorì, 2023.

### Jacopo Naccarato

Jacopo Naccarato (Arezzo 1995) graduated from the Accademia di Belle Arti di Bologna, department of painting, in 2021, in the course chaired by Prof. Caccioni, and in 2017 in the course conducted by Prof. Bertolo. Before completing the three-year program in 2017, he spent a period of time in Bucharest, Romania, where he came into contact with Eastern European contemporary art, which became a factor in his research. After



taking his Master's he became an assistant to the Tuscany-based artist Giulia Cenci, at the time of her participation in the Biennale di Venezia. In that same period, after returning to Arezzo he decided to open an independent space. "Sottofondo studio" was created together with two colleagues from the same city (Bernardo Tirabosco and Elena Castiglia), with the aim of bringing stimuli to the local contemporary art scene, involving artists and friends in the attempt to activate a provincial context. At the moment he lives and works in Arezzo. Recent exhibitions include: *Lingua morta*, a group show at Divario curated by Davide Silvioli, *Genesis*, a group show at the Address Gallery, curated by Edoardo Monti, *L'erba sulla polvere*, a group show at MA Project, with a text by Davide Silvioli, *Emulating Humans*, a dual solo show at Hidden Garage, Bologna, *Da solo*, *Sottofondo studio*, Arezzo (AR), curated by Elena Castiglia. He has also had a residency at Palazzo Monti in February 2023.

### **Christian Offman**

Christian Offman (Rwanda 1993) lives and works in Munich and Bologna. He moved to Italy in 1999. He studied at the Accademia di Belle Arti di Bologna, in the sculpture program, taking a degree in 2020. In 2018-2019, as an international student he attended the Kunstakademie of Münster. He took part in 2021 in the YGBI Research Residency organized by Black History Month Florence and in the Live Works Summit at Centrale Fies. In 2021-2023 he attended the Akademie der Bildenden Künste München, in the course conducted by Gregor Hildebrandt. His works often take the form of sculptures and installations, with a central focus on racial and social issues and private memory, filtered through his personal vision. His work has been shown in solo and group exhibitions, including: Christian Offman "*Kaputt Mundi*", Grabinski Point, Bologna (IT), 2024; "I'll be the wind, the rain and the sunset", curated by VogelArt edition, Occhio Lenbach Palais, Munich (DE), 2023; "The Recovery Plan: Alle porte coi sassi", James E. Lewis Museum of Art, Baltimore (USA), 2023; *Sechs Monde Zeit*, *Undconsorten*, Munich (DE), 2022; Spazio Griot, "*Sediments: After Memory*", Mattatoio (former Macro Testaccio), Rome (IT), 2022; Christian Offman and Francis Offman, *Le Garage Lab*, Trento (IT), 2021; *Früher war alles besser*, in Mühlenhof Münster, Münster (DE), 2019.

### **Giulia Poppi**

Giulia Poppi lives and works in Frankfurt and Bologna, with a focus on sculpture. For her, onomatopoeia, vintage erotic magazines, sea animals, paradises and canned goods, coloured lights, fakery, deceptions, anatomical archetypes, construction materials, membranes, shells, wine cellar knick-knacks and Longobard metopes are elements of a grammar in ongoing pursuit of a crisis of rationality and control as guiding forces of human behaviour. Her sculptural processes, which hybridize elements and intentions from other media and at times borrow tools from industrial worlds, set out to induce the viewer to perceive reality as a magical and idealized territory. Poppi's work has been shown in institutions, including the museum of Palazzo Collicola in Spoleto (2023), La Quadriennale di Roma (2020), the Pinacoteca Nazionale di Bologna (2018) and MAMbo (Bologna, 2017); and in galleries, including Fuoherello (Volvera, 2023), Straperetana (Pereto, 2021), P420 (Bologna, 2016, 2018), as well as independent spaces like Gelateria Sogni di Ghiaccio (Bologna, 2019) and Localedue (Torino, 2017). She has also collaborated with industrial companies like Illy and Massimo Dutti.

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**Artissima //** The leading contemporary art fair in Italy. Since its founding in 1994, it combines presence on the international market with a strong focus on experimentation and research. The organization of Artissima is conducted by Artissima srl, a company of **Fondazione Torino Musei** formed in 2008 to oversee the fair's artistic and commercial relations. The Artissima trademark belongs to **Città di Torino, Regione Piemonte** and **Città Metropolitana di Torino**. Artissima is produced thanks to the support of the three principal owners of the brand, as a joint activity of **Fondazione per l'Arte Moderna e Contemporanea CRT, Fondazione Compagnia di San Paolo** and **Camera di commercio di Torino**.

**Dott.Gallina //** The company was founded in 1960 by Dott. Chimico Pier Aulo Gallina, specializing in the extrusion of thermoplastic materials to produce panels for the construction sector, and technical sections for the automotive industry. Helmed by the brothers David, Daniel and Dario, the historic headquarters of La Loggia – Torino has become the focal point of an international group, with production facilities in the United States and India, Greece, Turkey and Germany. For decades Dott.Gallina has focused on technical know-how in the production of panelling in polycarbonate, spreading the elegance and functional quality of this material on an international level, in a perspective of sustainability. The company is meeting the challenges of the near future by concentrating on recycled products and a new production site based on smart manufacturing.

**Guido Gobino Cioccolato //** La cioccolateria Guido Gobino, con più di cinquanta anni di storia, è sempre stata caratterizzata da scelte che uniscono il rispetto per la tradizione allo slancio verso l'innovazione, unite dalla continua e costante ricerca delle migliori materie prime. Nata nel 1964 quando Giuseppe Gobino entra a far parte dell'azienda come direttore di produzione, si avvia un processo approfondito di specializzazione e ricerca nel settore del cioccolato. Dal 1985 Guido Gobino entra a far parte dell'azienda e fin da subito apporta diversi cambiamenti che trasformano il panorama del cioccolato artigianale di Torino. Nel 2021, l'ingresso in azienda di Pietro Gobino porta sin da subito un nuovo spirito innovativo incentivando la digitalizzazione ed apportando un respiro di grande attenzione alle tematiche ESG.

**Kristina Ti //** Founded by Cristina Tardito in 1990, Kristina Ti is a contemporary womenswear brand with an outstanding identity in the world of swimwear and underwear. The company has grown over the years to offer a complete collection of clothing and accessories. The brand combines imagination and eccentric touches with intense attention to details and quality. The force behind Kristina Ti is Cristina Tardito, operating in inseparable symbiosis, to get beyond passing fashions, preconceptions and clichés, moving in the direction of a very personal imaginary. The products are made only with the finest natural fibres, including linen, cotton, silk and wool, in an incessant pursuit of quality, with a growing focus on sustainability and the life cycle of garments.

**Pininfarina Architecture //** A global icon of Italian style, Pininfarina is known for its peerless capacity to create timeless works based on values of beauty and technology for the highest possible impact. Pininfarina is based in Italy and has offices all over the world, operating in a design sphere that includes transports, industrial design, architecture and interiors, and automotive design. Through its facilities in Torino, Miami and Shanghai, Pininfarina Architecture relies on a team of professionals – trained at the most important schools and research centres in the world – with multidisciplinary backgrounds that cover architecture, engineering, social sciences and interaction design, among other fields.

**Combo //** Combo is a hostel of the new generation for travellers and local residents, reinventing the approach to low-cost hospitality. A radically new idea of lodgings, containing hospitality services for travellers, a public space with cultural programming and a radio station, inside historic buildings of the liveliest districts in leading Italian cities.

A versatile, contemporary place at the service of the arts and culture, to stimulate socializing and encourage exchange. Combo is a meeting point between those who visit the city and those who live there: a dynamic, fluid, open location for curious users of all kinds.

**Sonia Belfiore //** Sonia Belfiore is an independent curator and project developer. Since 2019 she has worked with Artissima on the development of special projects. She has collaborated with Galleria Continua La Habana and kaufmann repetto, as well as curating exhibitions and festivals in Italy and abroad. In 2021 she founded [Ultravioletto.arte + impresa](#), a program of artists' residencies inside corporate spaces. Ultravioletto operates with Italian artists and companies in the territory to activate synergies in the production of works of art, respecting and supporting the research of artists and fostering a virtuous form of patronage, narrating Italian business through the terms of contemporary art. The residencies have included: Federico Cantale and VENETIAN GOLD, Giulia Poppi and Plastopiave, Nicole Colombo and Nord Resine, Caterina Morigi and Masutti Marmi, Alice Ronchi and Tecnodinamica.



## **ARTISSIMA – International Fair of Contemporary Art**

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