



PRESS RELEASE | Torino, 3 november 2024

The 31st edition of Artissima in Torino comes to an end. The daydream of Artissima placed Torino at the centre of the international art scene.

34,200 visitors, 189 participating galleries, including 37 taking part for the first time, from 34 countries, 66 monographic projects, 11 prizes and 2 funds.

Torino, 3 November 2024, 7pm – The 31st edition of **Artissima, the International Fair of Contemporary Art**, concludes in an atmosphere of great satisfaction. Directed for the third consecutive year by Luigi Fassi, the fair has developed an excellent network of international relations and a ground-breaking approach to art selection. Artissima spotlights contemporary creativity as well as the city and the country itself, **acting as a driver for the entire Italian art system.**

Now in its 31st iteration, Artissima affirms its organic connection to the entire international art system: the beating heart of one of the most dynamic European Art Weeks and capable of a vision marked by research and dialogue with institutions, public bodies and private brands, Artissima is the fair that realizes a perfect crossroads on a commercial and relational level.

The galleries participating at Artissima 2024 offered audiences a unique perspective on contemporary creativity, with a precise selection that comes from the experimental and cutting-edge vocation that has always defined the fair's identity, positioning it uniquely in the European landscape. The dual composition of the fair held together the compactness of the Italian front of contemporary galleries, spread all over the national territory, and a prestigious selection of international galleries that offered the best of their research activity.

Artissima is a marketplace, but it is also a meeting point to create connections. It is a place where cultural policy relationships take place, where “being there” is a prominence in strategic terms. This is demonstrated by the presence for the first time this year of the booth of Direzione Generale Creatività Contemporanea (DGCC) of the Ministry of Culture and its institutional support for the participation of galleries and artists from countries such as Austria, Brazil, France, Lithuania and Romania.

During the four days of the fair, **from 31 October to 3 November**, Artissima welcomed 34,200 guests, visitors and industry professionals. The figures confirm the growing trust that collectors and institutions place on the fair as a primary market reference.

Luigi Fassi, Director of Artissima, comments: *“We are truly very happy with this year’s results, and tonight we turn off the lights on an edition that will remain in memory as particularly significant: in a climate of great global uncertainty, Artissima was able to bring a*



message of optimism. Those who participated in this Art Week depart from Turin bringing with them new energy. My deepest thanks go to the gallerists, to their vision and ability to accompany artists on the path of growth and research in the world of market and institutions. The specificity of Turin has also had its own large share of merit: the network of the city's museums has created a cultural palimpsest of the highest order. My deepest thanks to the friends and colleagues who lead the museums, and the city's public and private institutions who together have created something unique."

For the fifth year, Artissima 2024 is produced with the support of Main Partner **Intesa Sanpaolo**.

What they say about us: [link](#)

THE NUMBERS OF ARTISSIMA 2024

34,200 visitors in 4 days.

189 galleries, 8 more than in the previous edition, including **37** taking part for the first time; **66 monographic projects**; **11 prizes**, grants and supports, to which **1** fund is added.

The participating galleries came from **34 countries** and 4 continents: Argentina, Austria, Belgium, Brazil, China, Colombia, Croatia, Cuba, France, Georgia, Germany, Greece, Hong Kong, Israel, Italy, Lithuania, Mexico, Netherlands, Peru, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, United Arab Emirates, United Kingdom, United States, South Africa,, Switzerland, Turkey, Hungary, Uruguay and Zimbabwe.

Artissima hosted over 700 collectors and curators during the days of the fair, including **55% international** and **45% Italian**. Additionally, the fair has confirmed a continually expanding network of 13,000 prominent figures from the art and business worlds.

PRIZES AND ACQUISITIONS

Artissima 2024 organized four prizes in collaboration with partner companies, two awards commemorating outstanding figures in the art world and five institutional grants for artists and galleries.

THE PRIZES

illy Present Future Prize, awarded to **Angharad Williams**, presented by **Fanta – MLN, Milano**. Now in its 24th edition and supported by **illycaffè** since 2001, the prize goes to the most interesting project in *Present Future*, the section set aside for rising talents.

- **VANNI occhiali #artistroom Prize**, awarded to **Nicola Bizzarri**, presented by **Fuocherello, Volvera** (Torino). In its 4th edition, the prize sponsored by the Torino-based eyewear brand **VANNI occhiali** goes to the artist whose work offers an original perspective on reality, opening unexpected and surprising horizons.
- **Tosetti Value Photography Award**, awarded to **Rossella Biscotti**, presented by **mor charpentier, Paris and Bogotà**. Born in 2020, the prize organized by **Tosetti Value – Il Family office** stems from the desire to investigate the relationship between art and economics and goes to the artist whose photographic work is deemed particularly

interesting in relation to the current historical-social and economic situation of our globalized world.

- **Orlane per l'arte Prize**, awarded to the gallery **Laveronica, Modica**. In its first edition, the prize promoted by Orlane, one of the most renowned luxury cosmetics brands in the world, is designed to support the research and entrepreneurial activity of one of the galleries taking part at Artissima.

THE HONOURS

- **Matteo Viglietta Award by Collezione La Gaia**, awarded to **Francesca Cataldi**, presented by **Gramma_Epsilon, Athens**. coordinated by **Collezione La Gaia** and now in its third edition, was established in 2022 to commemorate **Matteo Viglietta**, a passionate collector with a strong connection to Artissima since its inception.
- **Carol Rama Award by Fondazione Sardi per l'Arte**, awarded to **Belen Uriel**, presented by **Madrageo, Lisbon**. It is given to the artist whose research and work embody the ideals of unconventional female creativity and artistic freedom as represented by **Carol Rama** through her work and personality.

THE INSTITUTIONAL SUPPORTS

- **Premio Diana Bracco – Imprenditrici ad arte**, awarded to **Agnieszka Fajerek, Eastcontemporary gallery, Milano**. Established in 2023 thanks to a novel initiative organized by **Fondazione Bracco** in collaboration with **Fondazione Roberto De Silva e Diana Bracco** in Milano. The prize is awarded to a rising woman gallerist, Italian or international, whose gallery has at least one location in Italy and whose entrepreneurial history reflects a strong commitment to artistic research and quality.
- **Premio Pista 500 by Pinacoteca Agnelli**, awarded to **Paul Pfeiffer**, presented by **Thomas Dane, London and Napoli**. Established in 2023 in collaboration with Pinacoteca Agnelli, the award reflects the new direction taken by Pinacoteca Agnelli, transforming it into a dynamic centre open to multidisciplinary expression, and selects an artist who will have the opportunity to create a specific work for Pista 500, a project dedicated to site-specific art installations for the historic testing track of FIAT automobiles.
- **“Ad occhi chiusi...” Prize by Fondazione Merz**, awarded to **Monia Ben Hamouda**, presented by **ChertLüdde, Berlin**. The prize, created in 2021 in collaboration with the fair, has the aim of selecting the international artist whose work best reflects the foundation's research on young artists in the Mediterranean
- **Oelle – Mediterraneo Antico**, awarded to **Daniela Ortiz**, presented by the gallery **Laveronica, Modica**. Promoted by Fondazione Oelle since 2022, the prize is given to an international artist whose work best reflects the foundation's research on young artists in the Mediterranean.
- **Ettore e Ines Fico Prize**, awarded to **Daniele Di Girolamo**, presented by **Traffic, Bergamo**. Promoted by MEF - Museo Ettore Fico di Torino since 2010, the prize promotes and supports the work of young artists through an acquisition.

FUNDS



- With the highest budget in the last twelve years, **Fondazione per l'Arte Moderna e Contemporanea CRT** acquired **10 new works by 5 artists**: important pieces by Sara Enrico, Chiara Fumai and Zhanna Kadyrova will enter the Fondazione's collection and go on long-term loan to Castello di Rivoli Museo d'Arte Contemporanea, while works by **Guglielmo Castelli** and **Chantal Joffe** will go on long-term loan to GAM – Galleria Civica d'Arte Moderna e Contemporanea di Torino.
- **Artissima New Entries Fund**, assigned to the galleries **Hatch, Paris, Manuš, Split and Zagreb, MATTA, Milano**. Created in the context of the three-year programme **IDENTITY**, the Fund for New Entries is supported directly by the fair to enable the participation of three galleries in the 2024 edition.

THE FAIR

The Era of Daydreaming was the theme of **Artissima 2024**, centred on *daydreaming* as a spontaneous manifestation of thought, a practice of creation projected into the future.

A topic of widespread reassessment on the part of neuroscientists, philosophers and artists, *daydreaming* is an everyday experience known to us all: the ability of the mind to generate its own inner dialogue and to develop a life story through constantly evolving forms of visual thinking. Decisive for creative reverie and artistic production, *daydreaming* is a spontaneous force that activates hopes, emotions and imagination, shaping the world to come and orienting it towards our expectations.

For the third consecutive year, the spaces of the **Oval** in **Torino** hosted the four principal sections of the fair – **Main Section, New Entries, Monologue/Dialogue** and **Art Spaces & Editions** – and the three curated sections – **Present Future**, curated for the first year by Léon Kruijswijk and Joel Valabrega; **Back to the Future**, curated for the first year by Heike Munder and Jacopo Crivelli Visconti; and **Disegni**, for the third year curated by Irina Zucca Alessandrelli – also on view at the digital platform **Artissima Voice Over**, powered by **Fondazione Compagnia di San Paolo**.

SPECIAL PROJECTS AT THE FAIR

With the objective of reinterpreting the editorial spaces at the fair, **WoW – Worlds of Words** was launched, focused on **Italian and international magazines and publishing projects** and part of the three-year program **IDENTITY** that explores the **defining characteristics of the fair** in collaboration with **Fondazione Compagnia di San Paolo**.

WoW takes shape in three spaces:

- **TALKING MAGAZINES by Jaguar**, a space for talks organized by **Jaguar** and curated by **Reading Room** to welcome a wide range of **voices from the world of contemporary magazines**. It highlights vibrant new communities and explores various cultural and artistic dimensions.
- **EDICOLA curated by Reading Room**, a true newsstand with an exclusive selection of important titles in Italian and international publishing, to offer an opportunity to become acquainted with visionary initiatives that redefine the system of periodicals and the meaning of the printed page.



- **EDITORIAL AREA**, a nucleus of individual booths and single displays created specifically to offer maximum visibility to the participating magazines and publishers.

The space dedicated to WoW is enhanced by the precious contribution of **Dott. Gallina** and the use of GreenPoli® honeycomb polycarbonate panels with arcoPure treatment. The panels, made with 60% post-production recycled material, are produced with a low environmental impact.

The Direzione Generale Creatività Contemporanea — Ministero della Cultura (DGCC) of the Italian Ministry of Culture is present at the fair with its own **institutional space**, honoring **initiatives launched in support of the Italian contemporary art system and young artists, both nationally and internationally**.

The Intesa Sanpaolo stand features a **series of photographic works by Olivo Barbieri titled *The urban views***, offering a preview of his upcoming exhibition in February 2025 as part of The Great Italian Photography event at Gallerie d'Italia-Torino.

MADE IN, the residency programme created by Artissima with the support of **Camera di commercio di Torino**, launched its third edition with four exceptional new partners – **Azimut Yachts, Manifattura Tessile DINOLE®, Sabelt** and **Xerjoff**, which will welcome into their companies, from the beginning of 2025, four new artists.

Artissima Junior, launched in 2018 in collaboration with **Juventus**, engaging younger visitors (aged 6 to 11). This year, artist **Sara Enrico**, represented by the gallery **Vistamare**, Milano-Pescara, led a workshop which encouraged children to venture into a collective dream by letting their minds wander. The Artissima Junior space also presented ***Il tappeto verde***, a short film by the artist and director **Yuri Ancarani**, represented by the galleries **Isabella Bortolozzi**, Berlin, and **ZERO...**, Milano.

Artissima Digital, supported by **Fondazione Compagnia di San Paolo**, has renewed its commitment to integrating technological innovation into cultural production and enjoyment. The digital experience of the fair has been amplified by the artissima.art and Artissima Voice Over platforms, together with the Audio Guides promoted by Lauretana for independent exploration of the fair and the guided tours conducted by Artecó's professional mediators.

Walkie Talkies, **itinerant dialogues between pairs of international curators and collectors** created to offer a transversal, unprecedented and personal look at the artists and galleries present at Artissima, are back. In 2024 the project, curated and moderated by **Leonardo Bigazzi**, presented four talks led by eight speakers. Their conversations will be filmed and then posted on Artissima's YouTube channel in 2025, as a retrospective on the this year's fair: an excellent content that will thus be enjoyed by all art lovers, professionals and the general public.

ARTISSIMA IN TOWN



The 31st edition of Artissima extended beyond the boundaries of the Oval Lingotto, with many projects and collaborations activated with public and private institutions and organizations.

The collaboration between Intesa San Paolo and Artissima continues with the third edition of their moving image project, ***The Underground Cinema***, curated by independent curator **Irene Calderoni**. The selection of the works triggers multiple reflections with this near-hypnotic, liminal state, and is inspired by the exhibition space's immersive, underground architecture, to reference Robert Smithson's reflections on cinema as a physical and psychological experience of abandonment and torpor.

For the first time Artissima curated an artist project at **Museo Regionale di Scienze Naturali di Torino**. With the work ***Objects in Mirror Might Be Closer Than They Appear***, by **Julian Charrière** and **Julius von Bismarck**, in partnership with the gallery **Sies + Höke, Düsseldorf**, the fair fostered a unique dialogue between Artissima and the Museo, addressing crucial contemporary themes through the lens of contemporary art.

The former **Zoo of Torino – Parco Michelotti**, hosted the project ***Raised in the Dust*** (2022) by the artist **Andro Eradze**. Presented by Artissima in collaboration with **Città di Torino** and SpazioA gallery, the film takes place in a forest where taxidermized animals appear one after another, disturbed by the noise of New Year's Eve fireworks, criticizing human actions that are in these cases toxic and often fatal to wildlife.

Furthermore, the fair curated the production of ***Euridome***, a luminous installation supported by Consulta per la Valorizzazione dei Beni Artistici e Culturali di Torino and Unione Industriali Torino by **Erik Saglia**, presented by the gallery **Thomas Brambilla, Bergamo**.

Thanks to the renewed collaboration between **Artissima** and **UNA Esperienze**, a brand of the UNA Group, the ballroom of the historic Hotel Principi di Piemonte I UNA Esperienze hosted a contemporary art exhibition for the fifth time in partnership with Artissima. ***Afasia 1*** by **Arcangelo Sassolino** is one of the artist's earliest works which explores the application of physics to sculpture, particularly the concept of speed

Fondazione Sandretto Re Rebaudengo hosted ***Hearsay***, the solo exhibition of **Bekhbaatar Enkhtur** (Galleria Matèria, Rome), winner of the 2023 edition of the illy Present Future Prize, which thanks to illycaffè's contemporary vision, makes an important contribution to the recognition of emerging artists and underscores the fair's active role in supporting international talent.

VANNI exclusively launched ***EMBRACE***, a capsule collection of artist-designed eyewear created by Elisa Alberti, the winner of the **VANNI #artistroom Prize** at Artissima 2023

ARTISSIMA - Internazionale d'Arte Contemporanea

www.artissima.art | info@artissima.it

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#artissima #artissima2024 #artissimaVoiceOver



OVAL Lingotto Fiere | via Giacomo Mattè Trucco, 70 – Torino

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