



PRESS RELEASE | Torino, 30 September 2025

ARTISSIMA 2025
THE FONDAZIONE ARTE CRT ACQUISITION FUND.
THE FAIR PRIZES.

Artissima presents thirteen prizes and one fund for artists and galleries in collaboration with partner companies, art institutions and foundations.

October 30, 2025 | Preview

October 31 - November 2, 2025 | Public opening

Artissima International Contemporary Art Fair of Torino, promotes, in collaboration with partner companies, art institutions, and foundations, **thirteen prizes** and the **Fondazione Arte CRT Acquisition Fund**.

Besides the historic prizes and the younger ones that confirm the return to the fair, the 2025 edition is enriched by the **Vilnius Residency Prize**, as part of the **Lithuanian Culture in Italy 2025-2026 programme**. **Four prizes** are awarded in collaboration with **partner companies**: the **illy Present Future Prize**, organized by illycaffé since 2001; the **VANNI occhiali #artistroom Prize**, organized by VANNI occhiali since 2021; the **Tosetti Value Photography Award**, sponsored by Tosetti Value - Il Family office since 2020; the **Orlane per l'Arte Prize**, presented by Orlane for the first time this year. **Two awards** commemorate outstanding figures in the art world: the **Matteo Viglietta Award**, promoted by Collezione La Gaia since 2022; the **Carol Rama Award**, promoted by Fondazione Sardi per l'Arte since 2020. **Seven institutional grants** for artists and galleries are organized by foundations and institutions: the **Premio Diana Bracco -- Imprenditrici ad Arte**, created in 2023 and organized by Fondazione Bracco in collaboration with Fondazione Roberto De Silva & Diana Bracco of Milano; the **Premio Pista 500**, created in 2023 in collaboration with Pinacoteca Agnelli; the **Oelle - Mediterraneo Antico Prize**, sponsored since 2022 by the namesake Foundation of Catania; the **"ad occhi chiusi..." Prize**, established in 2021 in collaboration with Fondazione Merz; the **Vilnius Residency Prize**, sponsored by **Lithuanian Culture in Italy 2025-2026** program; the **Ettore & Ines Fico Prize**, organized by MEF Museo Ettore Fico in Torino since 2010; **Artissima New Entries Fund**, directly supported by the fair to provide financial support to three galleries in the *New Entries* section.

FONDAZIONE ARTE CRT ACQUISITION FUND

To mark its 25th anniversary, for the third consecutive year **Fondazione Arte CRT** has increased the size of its Acquisition Fund to benefit the collections of **GAM – Galleria Civica d'Arte Moderna di Torino** and **Castello di Rivoli Museo d'Arte Contemporanea**, reaching a total of **300,000 euros**, constituting the highest budget over the last eleven years. Continuing its role of consultancy for the Foundation in the area of acquisitions, the **Steering Committee of the Foundation** takes part in the choice of acquisitions inside the fair, in synergy with the **directors and head curators of Castello di Rivoli Museo d'Arte Contemporanea** and **GAM – Galleria Civica d'Arte Moderna e Contemporanea**, selecting works that further enrich the artistic heritage of both museums, centres

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of excellence in Piedmont and key players to bring art to a wider and heterogeneous audience on local, national and international levels.

THE PRIZES

Illy Present Future Prize, produced in collaboration with illycaffè, has been assigned for 25 years to an artist taking part in the curated section *Present Future*, which has always been a platform for the **discovery of new talents**. The illy Present Future Prize goes to the project from the section considered most interesting by an international jury. Thanks to the contemporary vision of illycaffè, the illy Present Future Prize offers an important contribution to the visibility of rising artists, confirming the fair's active role in the support of international talents. The chosen artist will have the opportunity to present their work during the next edition of the fair, in the spaces of **Fondazione Sandretto Re Rebaudengo**, a leading art institution in Torino. In coordination with Artissima 2025, the spaces of Fondazione Sandretto Re Rebaudengo will host a solo exhibition by Angharad Williams, winner of the prize in 2024.

Jury illy Present Future Prize 2025: **Katerina Gregos**, Artistic Director, EMST, Athens; **Sohrab Mohebbi**, Director, Sculpture Center, New York; **Patrizia Sandretto Re Rebaudengo**, President, Fondazione Sandretto Re Rebaudengo, Torino; **Damien Zhang**, Director, Aranya Art Center

Orlane per l'Arte Prize Established in 2024, is promoted by Orlane, one of the world's most famous brands in the sector of luxury cosmetics. The prize of 10,000 euros supports the research and entrepreneurial activity of one of the galleries taking part in Artissima. An international jury of curators will select the gallery offering the finest example of care and balance in the presentation of artists and their work. Founded in 1947 in France, Orlane intertwines history, innovation and luxury in its DNA, and celebrates art by rewarding the commitment and dedication of galleries in the promotion of the creative talent of artists. In 2024, the Prize was assigned to Laveronica gallery, Modica.

Jury Orlane per l'Arte Prize 2025: **Lolita Jablonskienė**, Chief Curator, National Gallery of Art, Vilnius;

Andrea Lissoni, Artistic Director, Haus der Kunst, Munich; **Bettina Steinbrügge**, Director, MUDAM, Luxembourg

Tosetti Value Award for Photography, born in 2020, this year is at its sixth edition. The prize establishes a dialogue with "Perspectives. The economy of images", a project on contemporary photography that began in 2014, curated by Tosetti Value per l'Arte with the objective of fostering debate and reflection on our globalized world through exhibitions and talks, in synergy with the economic research conducted by Family office. An international jury of experts will select the artist whose photographic work is seen as particularly interesting for an understanding of the historical-social and economic situation of our globalized world. The winning artist, besides receiving a cash award of 2,500 euros, will have the opportunity to develop a project – in a procedure indicated by Tosetti Value – in dialogue with "Perspectives. The economy of images" during the course of 2025. In the context of the project, a work will be acquired for the Corporate Collection of Family office. In 2024, the Prize was assigned to Rossella Biscotti, mor Charpentier gallery, Paris.

Jury Tosetti Value Prize for Photography 2025: **Lucrezia Cippitelli**, Curator, Kunst Meran Merano Arte, Merano; **Walter Guadagnini**, Director, CAMERA — Italian Center for Photography, Torino; **Letizia Ragaglia**, Director Kunstmuseum, Liechtenstein.



VANNI occhiali, the Torino-based brand of creative eyewear operating in over 40 countries around the world, confirms its support for Artissima which began in 2019 with the capsule collection by Cristian Chironi and presents the fifth edition of the VANNI #artistroom Prize, continuing its exploration of the possible cross pollination between contemporary art and eyewear design. Inside the fair, the prize sets out to select the artist – thanks to a jury of multi-sectorial experts – whose research offers an original perspective on reality, triggering an unexpected and surprising gaze, like looking through a lens. The winner, besides receiving a cash prize of 2,500 euros, will have the opportunity to collaborate on the design of a capsule collection of artist's eyewear, produced in a limited edition. The new capsule collection designed by the 2024 prize winner, **Nicola Bizzarri** (presented by Fuocherello, Volvera), will be unveiled during Artissima 2025 at the VANNI showroom in Piazza Carlina, Torino.

Jury VANNI #artistroom prize 2025: Nicolas Ballario, Journalist; **Cristian Chironi**, Artist; **Fiammetta Griccioli**, Curator, Pirelli HangarBicocca

Matteo Viglietta Award, coordinated by **Collezione La Gaia** and now at its fourth edition, was created in 2022 to commemorate **Matteo Viglietta**: an outstanding, passionate collector who had a very strong bond with Artissima from the outset, actively supporting the fair with acquisitions for his own collection and the production of collateral events, in which the exhibition space of Collezione La Gaia at Busca (founded with his partner Bruna Girodengo at the end of the 1970s) was one of the most frequently visited locations. The Viglietta family, with the purpose of paying homage to the joyful, curious spirit that drove Viglietta's confident steps and voracious desire for art whenever he walked down the corridors of the fair. He was always interested in the discovery and rediscovery of radical practices, at times not rewarded with deserved levels of success in terms of audience and market. To some extent, the acquisition ratifies an established praxis of Viglietta, who every year would select a work having some degree of pertinence to the materials and utensils sold by his company – Viglietta Matteo SpA, a leader in the importation and wholesale distribution of hardware – for its catalogue, a book of 1200 pages full of various items. Once again this year, the work purchased at Artissima, besides becoming part of Collezione La Gaia, can be utilized as the cover of the "catalogue-pricelist", and in this sense it will have a connection with one of the hundreds of products or materials, while paying homage to Matteo Viglietta's ironic and irreverent spirit – that of a man with an open mind and a contagious smile. In 2024, the Prize was assigned to Francesca Cataldi, galleria Gramma_Epsilon, Athens.

Now in its sixth edition, the **Carol Rama Award** is strengthened by an important new partnership. Alongside **Fondazione Sardi per l'Arte**, whose vision has been fundamental in establishing and sustaining the project, the Prize now welcomes the **GAM – Galleria Civica d'Arte Moderna e Contemporanea of Turin**, thus enhancing institutional dialogue within the city. The collaboration with Artissima and with the award's promoters lays the foundation for future growth, consolidating the Award's role as a platform for artistic recognition. This year as well, the Carol Rama Award will be conferred upon the artist who, through their practice, most effectively embodies the ideal of unconventional female creativity and artistic freedom, powerfully represented in the work and personality of Carol Rama. The winner will receive a monetary prize of **2.500 euros** in support of their artistic research. Established in 2020, the Award originates from Pinuccia Sardi's long-standing commitment to Carol Rama's artistic legacy, which also included support for the



publication of the catalogue raisonné and, in 2019, the acquisition of the contents of the apartment at Via Napione 15 in Turin. This residence, where Carol Rama lived and worked from the 1940s until her passing in 2015, became a gathering place for artists and cultural figures alike. In 2024, the Prize was assigned to Belen Uriel, Madragoa gallery, Lisbon.

The **Premio Diana Bracco – Imprenditrici ad arte** came into being in 2023 thanks to a novel initiative organized by **Fondazione Bracco** in collaboration with **Fondazione Roberto De Silva e Diana Bracco** of Milano, to focus on the figure of the female gallerist as an entrepreneur. A jury of experts will select one rising woman gallerist, Italian or international, whose gallery has at least one location in Italy and whose entrepreneurial history demonstrates a vivid interest in artistic research and quality. The prize underscores the gallerist's ability to combine commercial growth in the art market with effective cultural development channelled into the support and promotion of young artists. The winner will receive a cash prize of **10.000 euros** intended to further grow its model of entrepreneurship in the contemporary art sector, thus becoming a stimulus for new generations of Italian and international gallery entrepreneurs. In line with the intention of Fondazione Bracco to recognize the expertise and the contributions of women, the prize becomes part of a wider-ranging project of reflections and in-depth study of the figure of the women entrepreneurs in the art world, developed in dialogue with Il Giornale dell'Arte. The interviews with the jurors and winner of the prize for 2025, narrating five entrepreneurial stories of passion and research, will be hosted on the social network channels of Giornale dell'Arte and Artissima. In 2024, the Prize was assigned to Agnieszka Fajerek, galleria eastcontemporary, Milano.

Jury Diana Bracco Prize – Imprenditrici ad arte 2025: **Elisabetta Barisoni**, Head of Museums MUVE, Mestre; **Monica Bonvicini**, Artist; **Christian Leveet**, Collector, philanthropist, and founder of FAMM, Vieux Village de Mougins.

Fondazione Oelle promotes for the fourth year the **Oelle - Mediterraneo Antico Prize**, for which an international jury selects one artist represented by galleries in the fair. The artist will take part in a residency in Catania, aimed at producing a work that enhances the contemporary Sicilian and Mediterranean context. At the end of the residency, an exhibition will be produced and organized which will be hosted in one of the Foundation's exhibition venues. An experiential format dedicated to the "navigating artists" of the third millennium, it is designed to enhance contemporary artistic research, in particular from the "South of the world", aimed at the field of visual arts, photography, video, sound art and more (such as literature): actions understood as cultural crossings in Sicily and the Mediterranean. Daniela Ortiz, Laveronica Gallery, Modica, won the Prize in 2024.

Jury Oelle - Mediterraneo Antico Prize 2025: **Caterina Riva**, Director, Museo MACTE, Termoli; **Alberto Salvadori**, Director and Founder, Fondazione ICA, Milano; **Andrea Viliani**, Director, MUCIV – Museo delle Civiltà, Roma

Created in 2023 in collaboration with **Pinacoteca Agnelli**, the **Pista 500 Prize** will grant an artist the opportunity to produce an artwork on a permanent billboard for the track on the roof of the Lingotto, in the proximity of Artissima. Pista 500 is the new project of site-specific art installations for the historic testing track of FIAT automobiles, now a spectacular panoramic promenade. Inside the fair, an international jury will select one artist, who will have the opportunity to create a specific work for the billboard, the monumental poster that features photographs, images and other visual projects.



The work will be unveiled at the time of Artissima 2026. The award reflects the new direction taken by Pinacoteca Agnelli, a dynamic centre open to multidisciplinary languages of the present in dialogue with the historic collection of the institution, with a mission of inclusion of different, multiple audiences, also thanks to the expansion of programming in the spectacular spaces of the Pista 500. The work by **Paul Pfeiffer**, winner of the 2024 edition, will be presented during Artissima 2025.

Jury Pista 500 Prize 2025: **Claude Adjil**, Curator, Serpentine Gallery, London; **Hendrick Folkerts**, Curator and Head of Exhibitions, Moderna Museet, Stockholm; **Pietro Rigolo**, Chief Curator, Pinacoteca Agnelli, Torino; **Nicola Trezzi**, Curator, Pinacoteca Agnelli, Torino.

Fondazione Merz reconfirms the “**ad occhi chiusi...**” **Prize**, established in 2021 in collaboration with the fair, aimed at selecting the international artist who best reflects the Foundation’s research activities on young Mediterranean art. The selected artist will have the opportunity to take part in a residency in Sicily. **Monia Ben Hamouda**, ChertLüdde Gallery, Berlin, won the Prize in 2024.

Jury “ad occhi chiusi...” Prize by Fondazione Merz 2025: **Beatrice Merz**, President, Fondazione Merz, Torino; **Marta Mestre**, Curator, MAC/CCB, Lisbon; **Antonia Scintilla**, Director, Fondation Pernod Ricard, Paris; **Giulia Turconi**, Assistant Curator, Fondazione Merz, Torino.

As part of the **Lithuanian Culture in Italy 2025–2026** program, and in dialogue with the **City of Vilnius** and the **Embassy of the Republic of Lithuania in the Italian Republic**, Artissima launches the first edition of the **Vilnius Residency Prize**. The prize will offer two artists represented by galleries participating in the fair the opportunity to undertake a one-month residency in 2026. The two winning artists will be selected by **Valentinas Klimašauskas**, Director of **CAC Vilnius**, an institution that will provide them with strong curatorial support, connections with local artists and institutions, and privileged access to the Lithuanian cultural network. The artists will be hosted in Vilnius at the **Užupis Art Incubator** and the **Trakų Vokė Residency**. The residency aims to foster international cultural exchange, stimulate the professional growth of the participants, and strengthen new artistic connections within the European context.

Ettore and Ines Fico Prize, organized with **MEF Museo Ettore Fico of Torino** and now at its 16th iteration, has been updated with a continuing focus on the promotion and support of the work of young artists, through an acquisition. **Andrea Busto**, President and Director of the MEF Museo Ettore Fico, with the help of a jury, will select the winner among the artists showing work at Artissima, thanks to his/her international research and poetics. In 2024, the Prize was assigned to **Daniele di Girolamo**, Traffic gallery, Bergamo.

The upcoming edition confirms for the third year the **Artissima New Entries Fund**, a fund directly supported by the fair to provide financial support to **three galleries** in the **New Entries** section, dedicated to the most interesting emerging international galleries. An international jury will award the grant to the three galleries in the section deemed most deserving based on the artistic quality of their fair participation proposals. Artissima’s focus on discovering the potential of emerging galleries and artists, both in Italy and internationally, has been a defining aspect of the fair’s mission and research activities since its inception. In 2024, the fund was awarded to: **Hatch gallery**, Paris; **Manuš gallery**, Split, Zagreb; **Matta gallery**, Milano.



Jury of the Artissima New Entries Fund: Zippora Elders, Senior Curator, The Van Abbemuseum, Eindhoven; Robert Leckie, Director, Gasworks, London; Lucas Morin, Senior Curator, Art Jameel, Dubai; Maja Wismer, Head of Collections and Research, Kunsthaus Zurich.



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OVAL Lingotto Fiere | via Giacomo Mattè Trucco, 70 – Torino

30 October 2025 | Preview

31 October – 2 November 2025 | Public opening

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MEDIA COVERAGE: Sky Arte

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Artissima is Italy's leading contemporary art fair. Since its founding in 1994, it has combined a focus on the international market with an effective orientation towards experimentation and research. The organization of Artissima takes place under the aegis of Artissima srl, a company of **Fondazione Torino Musei**, created in 2008 to manage the artistic and commercial relations of the fair. The trademark Artissima belongs to **Città di Torino, Regione Piemonte** and **Città Metropolitana di Torino**. Artissima is produced thanks to the support of the three owners of the trademark, in collaboration with **Fondazione CRT, Fondazione per l'Arte CRT, Fondazione Compagnia di San Paolo** and **Camera di commercio di Torino**.

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